

Global Toothpaste Market is Poised to Grow at Significant CAGR of 6.6% over 2019-2025

Global Toothpaste Market is Poised to Grow at Significant CAGR of 6.6% over 2019-2025, Rise in Consciousness of Oral Health



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New York City, Jan 6, 2020 ([Issuewire.com](https://www.issuewire.com)) - Global [Toothpaste Market](#) is poised to grow at significant CAGR of 6.6% over 2019-2025 due to rise in consciousness of oral health

The global toothpaste market is poised to grow at significant CAGR of 6.6% over 2019-2025. Some of the key factors influencing the market growth include rapidly changing lifestyle, increased focus on marketing activities and distribution network, growing dental problems among children and adults, increasing popularity for herbal oral care products, rising premiumization and consumers seeking a more targeted solution and rise in consciousness of oral health. Also, the presence of huge players and expansion of product portfolio in the market provides a huge growth opportunity for the market.

Here you get more

info: <https://www.precisionbusinessinsights.com/market-reports/toothpaste-market/>

Global toothpaste market segmented on the basis of product, distribution channel and region.

Cosmetic Toothpaste Dominate the Global Toothpaste Market

Based on product, global medical alert systems market segmented into specialist toothpaste,

bicarbonate of soda toothpaste, standard toothpaste and cosmetic toothpaste. Cosmetic Toothpaste held considerable market share during the forecast period. Cosmetic toothpaste effectively fights cavities, reduces sensitivity, and prevents gum disease. It increases the life of the cosmetic restoration, renews old porcelain/bonding, and provides the gloss that a conventional toothpaste cannot.

Asia Pacific Leads the Global Toothpaste market

PBI's global Toothpaste market report analyses the market in different regions such as North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa. According to regional analysis. Asia Pacific accounted for a larger revenue share in the global toothpaste market with considerable CAGR. The growth in this region is due to a strong customer base together with the rise in household expenditure and changing lifestyles, continuously increasing population and strong customer base. China is the major contributor to the growth of the market in the region as the major population of the country are suffering from oral problems.

Strategic Acquisition are the key strategies adopted by market players

Global Toothpaste market further reveals that the key players increasingly adopting strategies such as the launch of newer products, frequent product approvals, and long term alliance to improve market revenue share and gaining significant geographic presence across the region. For Instance, in April 2019, Unilever acquired Fluocaril and Parogencyl brands from P&G. The acquisition will give Unilever a leading position in oral care within the French pharmacy channel as well as strong positions in Spain.

Key player's profiles in the report are Procter & Gamble, Unilever Group, Colgate-Palmolive, GlaxoSmithKline PLC, Lion Corporation, Church & Dwight Co. Inc., Sunstar Suisse SA, Hain Celestial Group Inc., Henkel Ag & Company KgaA and SCIENCE ARTS (Yunnan Baiyao).

Precision Business Insights (PBI) in its report titled "**Global Toothpaste Market: Market Estimation, Dynamics, Regional Share, Trends, Competitor Analysis 2014-2018 and Forecast 2019-2025**" assesses the market performance over seven years forecast period over 2019-2025. The report analyses the market value forecast and provides the strategic insights into the market driving factors, challenges that are hindering the market revenue growth over forecast period. Moreover, the report also includes the total revenue and volume for the market.

Here you get sample report:

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Detailed Segmentation

By Product

- Specialist Toothpaste
- Bicarbonate of Soda Toothpaste
- Standard Toothpaste
- Cosmetic Toothpaste

By Distribution Channel

- Supermarkets/Hypermarkets
- Convenience Stores

- Pharmacies and Drug Stores
- Online
- Other Distribution Channels

By Geography

- North America
 - USA
 - Canada
- Europe
 - Germany
 - France
 - UK
 - Italy
 - Spain
 - Russia
 - Poland
 - Rest of Europe
- Asia-Pacific
 - Japan
 - China
 - India
 - Australia & New Zealand
 - ASEAN (Includes Indonesia, Thailand, Vietnam, Philippines, Malaysia, and Others)
 - South Korea
 - Rest of Asia-Pacific
- Latin America
 - Brazil
 - Mexico
 - Argentina
 - Rest of Latin America
- Middle East and Africa (MEA)
 - Gulf Cooperation Council (GCC) Countries
 - Israel
 - South Africa
 - Rest of MEA

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Methodology: https://www.precisionbusinessinsights.com/request-methodology?product_id=38728

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