Global Anti-Pollution Mask Market 2018 - 2023 industry analysis (vendors, regions, growth rate)

The research report on the global global Anti-Pollution Mask market delivers extensive analysis of market trends and shares.

Vancouver, Jan 23, 2020 (<u>Issuewire.com</u>) - India Anti-Pollution Mask Market Expected to Reach US\$ 4.91 Million by 2023- BlueWeave Consulting According to a new market report published by BlueWeave Consulting, the India anti-pollution mask market is expected to expand at a CAGR of 7% from 2018 to 2023, reaching US\$ 4.91 Mn by the end of the forecast period. According to the report, the North region was the largest contributor in terms of revenue to the anti-pollution mask market in 2017.

Anti- Pollution Mask Market: Scope of the Report

The India Anti-Pollution Mask market is segmented on the basis of Type, End-user, Point of sale, and Size. On the basis of type, the market is segmented into Disposable and Reusable. Disposable was the largest segment in the India anti-pollution mask market in 2017 and is estimated to witness the highest growth during 2018-2023. On the End-user basis, the market is segmented into Individual and Commercial. Individual accounted for the largest segment in the India anti-pollution mask market in 2017. On the basis point of sale, the market is segmented into Retail and Direct. On the basis of Size, the market is segmented into Small, Medium and Large. On the basis of region, the market is segmented into four parts namely North, South, West, and East. North region was the largest region in the India anti-Pollution Mask market in 2017 with a revenue share of 62.43% and it is estimated to reach over 63% during 2018-2023.

Hence, there is increasing demand for anti-pollution masks in India and China owing to mounting fear of air pollution among city residents. Currently, anti-pollution masks are available in various standard ratings which include N95, N99, N100, P95, and P100. The key difference among P-rated and N-rated air masks is their capability to filter out pollutants which are oil-based. N stands for non-resistant to oil and P stands for strongly resistant to oil or oil proof. These ratings are used to help the consumers recognise how much pollutant each of them can filter. These standards are being recommended by NIOSH which is an association with the U.S Centres for Disease Control and Prevention (US CDC). N95 mask generally filters 95% of PM2.5 from the air. N99 air masks can filter up to 99% of the particulate and do not perform well against oil-based pollutants. N100 mask filters 99.97% of PM2.5 from the air. The increasing health awareness among people of various ages is likely to boost the overall anti-pollution mask market in India.

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Anti-Pollution Mask Market: Competitive Dynamics

Companies, such as 3M India Limited, Honeywell, Reckitt Benckiser (India) Ltd, and Vogmask are the key players in manufacturing anti-pollution mask. In terms of product offerings, 3M India Limited and Reckitt Benckiser (India) Ltd are the major players in the market, providing various masks in the anti-pollution mask category.

Market Segmentation: India Anti-Pollution Mask Market By Type

- Disposable
- Reusable

By End-User

- Individual
- Commercial

By Point of Sale

- Retail
- Direct

By Size

- Small
- Medium
- Large

In addition, the report provides an analysis of the anti-pollution mask market with respect to the following geographic segments:

- North
- South
- West
- East

Access Detailed Research methodology of this Research Report@

https://www.blueweaveconsulting.com/india-anti-pollution-masks-market#RM/

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