

Footwear brand Red Chief ropes in Vicky Kaushal as brand ambassador

Bengaluru, Jan 9, 2020 (Issuewire.com) - Leayan Global Pvt. Ltd has roped in popular Bollywood actor, Vicky Kaushal, as the brand ambassador for its leading leather footwear brand [Red Chief](#). The footwear brand has been providing high-quality, stylish footwear for over 21 years now and also saw a massive increase in transactions compared to last year. Vicky Kaushal will be featured in the brand's upcoming campaign 'Khel Gaye Chief' which will be out for the public to view very soon.

Vicky Kaushal expressed his excitement about being a part of such a popular footwear brand. "It feels great to be associated with Red Chief, a home-grown footwear brand that enjoys mass appeal," he said.

Manoj Gyanchandani, Managing Director, Leayan Global, said "We are delighted to have Vicky Kaushal as the Brand Ambassador for our leading leather footwear brand Red Chief. Vicky gels very well with our Red Chief brand image, which is rugged, tough and confidently stylish. We are quite confident of taking our brand to the next level of growth and expansion across the country, with better penetration among the youth."

Vicky Kaushal is an ideal face for the stylish footwear brand that appeals to huge masses, as he is one of the most popular actors of today and has been part of movies like Raazi, Sanju and Uri that have gone on to become blockbuster hits.

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