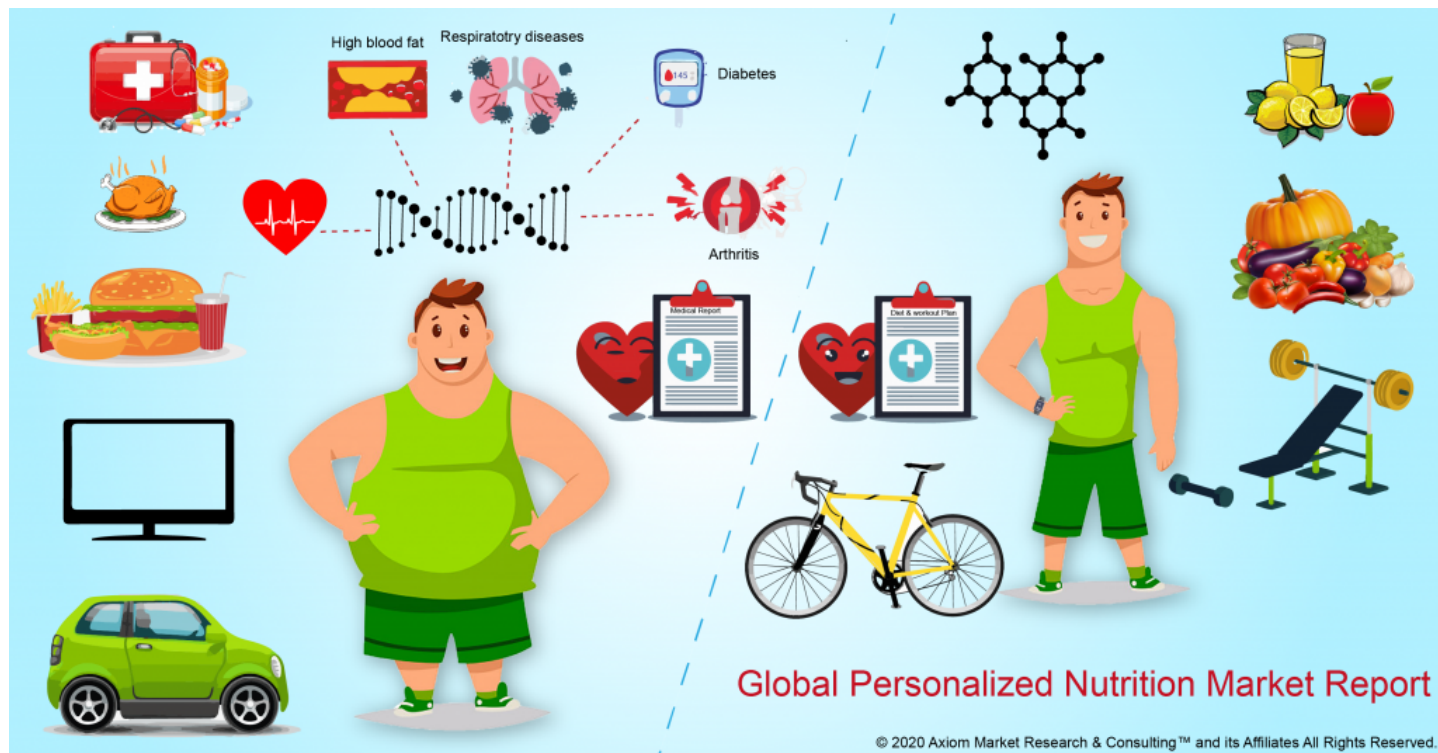


Evolving Fitness Trend & Surging Demand for Healthier Food to Drive the Global Personalized Nutrition Industry

Rising disposable incomes of people across developing economies are likely to allow for an increased adoption of customized wellness and nutrition programs in the next few years.



Wilmington, Jan 16, 2020 (Issuewire.com) - Axiom Market Research & Consulting™ published a report on global personalized nutrition market which includes study on various product, application, age group and providers across various countries of key regions around the world. The global personalized nutrition market was projected to grow at a CAGR of 7.03% for the forecast period 2020 to 2026. The global market is estimated and forecasted in terms of revenue (USD billion) generated by the personalized nutrition market.

Browse report

details: https://www.axiommerc.com/market_reports/fb1890-personalized-nutrition-market-report

For greater growth opportunities in the personalized nutrition market, the established market players need to:

- Integrate advanced digital technologies; there is significant revenue potential in leveraging digital devices for personalized nutrition
- Invest in regional capacity and expertise
- Focus on adopting inorganic as well as organic growth strategies

Various products of personalized nutrition industry are vitamins, herbs & botanical, minerals, proteins & amino acids, fatty acids, probiotics, fibers & specialty carbohydrates and others including prebiotics,

carotenoids, glucosamine etc. These products find applications in overall health/wellness, immune health, bone health, heart health, skin, hair & nails, digestive/gastrointestinal health, joint health and others including eye health, mental health etc. The age group studied for the personalized nutrition vertical comprise of 0-18 age group, 19-34 age group, 35-54 age group and 55+ age group. Moreover, the providers of personalized nutrition products are wellness & fitness centers, medical profession & dietician, food delivery services and diagnostic companies (wearables) & laboratories. Additionally, geographically, the global personalized nutrition industry is studied for various key countries of North America, Europe, Asia Pacific and Rest of the World region.

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Key companies operating in the global personalized nutrition market include BASF SE, Caligenix, Care/of, DayTwo Inc., DNAFit, Genomix Nutrition, Inc. (GX Sciences, Inc.), Habit Food Personalized, LLC, InsideTracker (Segterra), Lonza, Metagenics, Inc, Mixfit Inc. (DSM), Nutrigenomix Inc., Telomere Diagnostics, Inc (TeloYears), Orig3n, Pure Encapsulations, SDC Nutrition Inc., STYRLABS, Vitagene, Vitamin Packs, Inc., Savor Health and Zipongo among others.

Other Market Studies:

[**Wearable Medical Devices Market Report, By Type, Device Type, Application, Distribution Channel and Geography - Global Market Share, Trend Analysis & Forecast**](#)

[**Nutraceutical Ingredients Market Research Report, By Type, Application and Geography - Global Market Share, Trend Analysis and Forecast**](#)

[**Sports Nutrition Market Report, By Product Type, End User, Distribution Channel and Geography - Global Market Share, Trend Analysis & Forecast**](#)

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Source : Axiom Market Research & Consulting

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