

# Efficacy and Quality Improved with New Smart Technology

## 3H Medi Solution partners to improve the pharma clinical trial process

**Wayne, Jan 9, 2020 ([IssueWire.com](https://www.issuewire.com))** - Japanese clinical trial company, 3H Medi Solution Inc., has announced a new collaboration with health technology consultant Tim Houchin, to improve its clinical trials across Asia. By leveraging Mr. Houchin's expertise in smart device technologies, wearables, and patient adherence protocols, 3H will improve the accuracy of their trials and give the company a technological advantage over its competitors.

With these technologies, patients will receive alerts reminding them to take their medication while trial organizers will be able to track how much medication is taken, when, where, and the frequency during the day. 3H Medi Solution intends to put these technologies at the forefront of its clinical trials, allowing the data to be viewed and analyzed to better understand the effects the medications have on the patients.

"This is an important development for our pharmaceutical customers and partners," said 3H Medi Solution CEO, Sho Ando. "They are investing in us to deliver key data quickly and accurately, and with the addition of smart technology we can go beyond what is currently possible."

"It is very important to work with clinical trial companies and prove that medication does work when taken properly," said Mr. Houchin. "By leveraging technology, we can monitor the usage and provide data in real-time that will be helpful to these trials. By incorporating technology, we can track the efficacy of the medications to help measure dosages against successful outcomes," says Houchin.

Adherence is a real problem that needs real solutions to help improve patient lives while lowering costs associated with emergency room visits and hospital stays. "Through the adoption of these technologies we can create greater efficiencies for all stakeholders," said Tim Houchin.

Mr. Ando continued, "We are excited about working with Tim; we look forward to leveraging his expertise and knowledge to help us improve the quality of data we generate."

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### About 3H Medi Solution Inc.

3H Medi Solution is a life science group that connects people's health and happiness supporting communications among stakeholders such as patients, companies, and medical facilities through patient recruitment in clinical trials, patent research, and disease awareness programs. With a patient pool of over 800,000 people, 3H enrolls more than 10,000 subjects per year through their patient recruitment services. For more information, please visit <https://croeeeglobal.com>

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