

Delivering The New Norm of Marketing Personalization



Ahmedabad, Jan 26, 2020 (Issuewire.com) - Brandveda is an umbrella that covers the program of multiple digital marketing courses. It weaves a large number of ideas and perspectives together into a cohesive, coherent vision so that each of them can be applied as part of a broader purpose. Every single element stands alone but is also part of the larger picture. Brandveda enhances digital marketing and enables students to educate and execute things seamlessly. Brandveda aims to give the much-needed thrust to the freshers, professionals or students to learn how digital marketing can be a beneficial program in their life.

Brandveda was incubated at the year of 2014, it's been seven long years and we take pride in our learnings and exposure which the students have gotten through our Founders [Saurabh Pandey](#) and Co-Founder Sandip Trivedi. Today, Brandveda's Founder Saurabh Pandey takes an initiative to be associated with the Digital India program. The founders believe in the mission of touching people's lives by educating them under the Brandveda umbrella which has a plethora of courses that will give them enhanced skills to develop a flexible career.

Since then, it has efficiently trained over approx 15000+ students in the field of Digital Marketing. It provides education in various parts of Gujarat. The courses are strategic and are relevant in the practical world. The modules are intensive and thus, the strategies work globally. It offers various [digital marketing courses](#) at competitive prices. The institute also gives a real-time experience of working on various projects to its students so that they are completely ready to work in the practical world right after the completion of the course.

Saurabh Pandey is inspired by this scheme and lives up to this belief. He has taken an initiative and constructed a program for the above following. Which is known as the Entrepreneurship in Social Media marketing which is completed successfully in the duration of 35 Hours. This is a benefit to the candidates of Indian nationality who are either dropouts from school or college or are unemployed. Brandveda will also provide training in the fields of soft skills, entrepreneurship, financial and digital

literacy. Individuals with prior learning experience or skills shall be assessed and certified under the social media certification by Semrush and Hubspot.

Saurabh Pandey takes great pride in educating underprivileged children under the program known as Ek Udaan. In this, he educates the kids at no cost. Just like the Digital India program takes initiative in citizen-centric, Brandveda's courses are also structured for enhancing individual skills which make them grow in a flexible career. Today, Mr. Pandey educates advertising in a new way. He understands that the main pillars of digital marketing can curate a professional out of a fresher.

Brandveda spreads their knowledge of digital marketing and teaches the new-upcoming marketers the pillars of digital marketing which are Content: Gives context to brand message based on a medium, Communication: Is the channel for message exchange, Community: Provides connections with other customers and the public, Commerce: Supplies currency. Saurabh has also delivered workshops and seminars in almost 45+ prestigious universities & colleges of India. He is a genius in the field of Digital Marketing.

Saurabh Pandey says that he has a mission to change people's lives with the power of Digital Marketing. He also aspires to see all his students growing significantly in their respective fields of jobs and businesses. His sole objective is to deliver quality education to more than 1 lakh students and professionals so that they can establish their careers successfully. He wants to contribute to the mission of Digital India and touch various lives with it. Brandveda continues to strive for its mission successfully by achieving various milestones for themselves.

The courses are comprehensively designed and thus, they can be helpful to a college graduate, a professional and even an entrepreneur. Apart from that, Brandveda offers corporate training and educational training in each segment of the business.

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