## Contact Lens King Inc. Named as Finalist In 2020 STEVIE® AWARDS For Sales & Customer Service



**Plattsburgh, Jan 18, 2020 (Issuewire.com)** - Contact Lens King Inc. was named a Finalist today in the Customer Service Department of the Year category in the 14th annual Stevie® Awards for Sales & Customer Service, and will ultimately be a Gold, Silver, or Bronze Stevie Award winner in the program.

The awards are presented by the Stevie Awards, which organizes several of the world's leading business awards shows including the prestigious International Business Awards® and the Stevie Awards for Great Employers.

The Gold, Silver, and Bronze Stevie placements from among the Finalists will be revealed during a gala banquet on Friday, February 28 at Caesars Palace in Las Vegas, Nevada. More than 600 professionals from across the globe are expected to attend.

More than 2,600 nominations from organizations of all sizes and in virtually every industry, in 48 nations, were evaluated in this year's competition. Finalists were determined by the average scores of more than 180 professionals worldwide, working in seven specialized judging committees. Entries were considered in more than 90 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; more than 60 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Sales Training or Business Development Executive of the Year to Sales Department of the Year; and categories to recognize new products and services and solution providers.

Maggie Gallagher, president of the Stevie Awards, commented, "Every Finalist nominee should be proud of the work they did over the past 18 months to be recognized by the judges. They should also be proud of how well they effectively communicated those achievements to the judges. We look forward to recognizing them all with Gold Stevie Award trophies and Silver and Bronze Stevie medals in Las Vegas on February 28."

"We are incredibly proud of our sales and customer service teams and their commitment to providing superior service to our customers every day," said Bucky LaFountain, Contact Lens King's marketing manager. "Our team works diligently to maintain the highest levels of customer satisfaction scores, and continuously strive for excellence. This industry recognition is a testament to their dedication and hard work they put in daily."

Details about the Stevie Awards for Sales & Customer Service and the list of Finalists in all categories are available at

## **About Contact Lens King Inc.**

Launched in 2004, Contact Lens King and its direct-to-consumer website contactlensking.com has made it its mission to offer brand name contact lenses to wearers. It's pricing model was and still is to act as the re-seller of these branded contact lenses at the lowest possible prices. The lenses offered for sale on contactlensking.com are the same exact brands and lenses sold by the eye doctor. Contact Lens King has become an industry leader and is proud to have become one of the highest-rated online contact lens retailers, according to ResellerRatings.com and Trust Pilot. The Better Business Bureau has awarded Contact Lens King an A+ rating, which translates into a level of confidence for the consumer assuring them that the company practices professional, honest and customer-focused service.

## **About The Stevie Awards**

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 nominations each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at

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