

BioLogic launches new web portal with integrated Learning Centre

Integrated Learning and Support Centers will support academics and R&D specialists via the dissemination of scientific and technical documentation.



Seyssinet-Pariset, Jan 27, 2020 ([Issuewire.com](http://www.issuewire.com)) - BioLogic, a leading global manufacturer of measurement instruments for science and industry launched a new web portal www.biologic.net, in December 2019, aimed at helping members of both scientific and industrial communities with their research projects.

BioLogic's mission is to design, develop and manufacture high-precision instrumentation destined for use in a wide range of fields including energy storage and conversion, research electrochemistry, life sciences and material sciences.

The highly technical nature of these products (regardless of the scientific domain) dictates that all users, be they academics working in a research environment, or R&D specialists from Industry, need access to a vast array of technical information to obtain the best possible results. This was the premise for the development of the portal via an easy to access and constantly updated database of scientific data.

Learning Centre: educate, inform and update

At the heart of the new portal, lies the BioLogic Learning Centre, a type of scientific blog, which aims to help scientists and industrial experts better understand the underlying theory relative to their projects as well as technical information related to the products.

A wide range of content is already available, and news articles will be added on a monthly basis. Each article is graded, informing readers of their level of complexity, as well as giving an estimated reading time, to help them manage their time. Many articles are linked to other forms of media such as tutorial videos, or application notes, allowing readers to drill into the subject matter in more detail if necessary.

A user-centric approach: access the right information, quickly and efficiently

Once the user has registered his instrument via a simple online process, the portal will then aggregate all information relevant to his product. With over 700 scientific documents online, this system has been designed to help users identify the information they need quickly and efficiently and avoid issues related to "information overload".

Dr. Aymeric Pellissier, Senior Product Manager at BioLogic stated: “Our instruments play a leading role in research projects across the globe, but however powerful these measurement solutions, we realize that supporting scientific data plays a key role in enabling positive results. Constant advances in both scientific theory, and developments in hard and software-driven by BioLogic, enable scientists to take increasingly precise and relevant measurements. However, staying up-to-date with these constant developments is not easy. As well as helping to improve the user experience, easy access to this information can influence measurement quality, a factor that can help improve research results as a whole”.

Customer Support

The portal’s support section includes over 140 application notes, 160 technical notes, as well as videos, white papers and presentations. All of this information is aggregated automatically, as and when new content is added to the portal in the user’s own customer area, so he or she can access new or previously loaded data quickly and easily. Customers can also easily access product information via a totally revamped, easy-to-use, web architecture.

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