

## A special night of Fashion and Charity at FAO Schwarz in New York, the most famous toy's store in the world.



**New York City, Jan 22, 2020 ([Issuewire.com](http://Issuewire.com))** - On January 16, 2020 **FAO Schwarz** closed its doors early to host a charity benefit for **St. Jude Children's Research Center**. An event in line with Kiss the Monkeys and Kiss the Mermaids by founders RaQuel Sanchez's mission to integrate Fashion and Compassion. Also known as KTM Events, the organization partnered with designer Prashant Goyal of Heritage India Fashions to bring a diversified runway concept including Indian couture costume and disability models for Once Upon A Runway {A TOY STORY}.

The highlight of the evening was the runway show. Hosts Jennifer Murphy and European royal, H.H. Dr.Prince Mario-Max de Shaumburg Lippe introduced Designer Elie Balleh who opened the show with his Collection: 'THE IDENTITY FREEDOM OF MEN'S FASHION', followed by Vila Beauty Resources by Diem Ngoc Nguyen women dresses, Kilame Collection design by Pamela Quinzi Dresses and shoes One-of-a-Kind by The Cinderella Of New York , KiKi Wang Evening gowns, Teresa Costa Collections Vegan shoes. The show closed with the headliner and event partner, Heritage India Fashions by Prashant Goyal who flew in celebrity models and staff to impress with his colorful collection of sarees and kurta.

Hairstylist for the models: Julie Mcconiglam and Makeup by Cristina Gonzalez

Disability models, Weston Wright (blind child model), Cynthia Murphy (Treacher Collins model), Alexis German Beutel (blind male model), and Abigail Adams (down syndrome) model/speaker), got audible reactions from the crowd.

KTM's signature "Evolutionist Award" ceremony to recognize its members for their humanitarian efforts and life achievements honored Meera Gandhi as a Living Legacy and Philanthropic Fe-Nom, Lucia Kaiser (with her personal photographer, Jeff Smith in tow), for Philanthropy and Pioneering Women In The Business Entertainment Industry, designer KiKi Wang as a Fashion Empress (who is donating clothes from her new children's line to St. Jude), and a surprise award to Prashant Goyal as a Fashion Icon and Outstanding Business Leader.

VIP guests which included New York socialites, artists, entrepreneurs, and influencers, streamed into the iconic toy store for red carpet interviews then greeted by champagne served by white gloves from a wall and hors d'oeuvres served by Chef Ray Taste Of The Islands. A collective of artists including John Mazlish, Elsa Marie Keefe, Ekaterina Abramova, Carol Scarvetto, Ryan Cronin, Vina Nguyen, & Christian Nico, donated their art to give 100% of the sales from a silent and live auction, directly to St. Jude.

Fashionable socialites and philanthropists like Maggie Delaney, Gloria Starr Kins, David Warren, author Luisa Diaz, Courtney Daniels, "Gotti" movie producer- Nino Fiore, TV personality - Chance Speissbach, movie producer Akeem Browder (brother of Kalief from Kalief Browder Story), Susan Gutfreund, Kevin and Sonali Rego, John Clark, Samrat Chakrabarti, were among the exclusively invited guests.

An after-party was held at The Royalton Hotel in the heart of Manhattan, the choice hotel of Once Upon A Runway {A TOY STORY} where guests were treated to tastes of Revanche cognac.

The evening was broadcast by B4U Corporate Music and TV and ET NOW. The main sponsor was FAO Schwarz that donated the venue by Mike Roberts of ThreeSixty Group. Other sponsors include Assuaged app and Do A Dollar.

PH Credits: John Helmke, Jeff Smith, Michelle Carpenter, Ted Karpovich





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