

A digital music company for the new age creators.

Indian music-tech startup provides more than just digital distribution to major streaming platforms.



ABC Records

LABEL | AGGREGATOR | DISTRIBUTOR

Bengaluru, Jan 19, 2020 (Issuewire.com) - [Abhishek Band Company](#) (legally known as Aurumusica LLP) is the newest entrant in the music business, being less than a year old internet company and enabling artists to release their music using a digital distribution [platform](#), it connects artists to the digital music market at a click. This Bangalore based company is recognised as a Startup by the DPIIT (Department for Promotion of Industry and Internal Trade) in India.

This music label releases music of all genres and allows its artist members to create their own sub-labels to reflect on the artist's uniqueness and ideas, recent releases by ABC are "*Nikhil-Shantanu Collective*" by Nikhil-Shantanu, "*Nantara*" by Yaaru, "*Right for the First Time*" by Noydin, "*Nee Jothe Iruvaga*" by DJ Rulz feat. Vasu Dixit and the soundtrack of an MX Player film "*KARMA*" by Abhishek Paliwal and VIVART and stay tuned for "*Vande Mataram*" by Shailendra Soni which is releasing on 26th of this month on the occasion of Republic Day.

ABC Records also does publishing in their legal registered name i.e. [AURUMUSICA LLP](#), being a member of the *Harry Fox Agency* it has been able to license lyrics to LyricFind to display them on Google search and a few other lyrics display services, eligible content is published in an opt-in basis. For its member artists, ABC offers the digital distribution of musical works to Digital Streaming Platforms (DSPs) under a revenue share contract, there are no upfront fees to use this service. Artists have complete control over the copyrights and publishing rights of their musical assets. They can opt-in to its publishing service by allowing Aurumusica LLP to act as their publisher and license lyrics on lyrics consumption platforms. ABC is a pre-revenue startup with a young and enthusiastic team, founded by [Abhishek Singh](#) who's an engineering student, he represented this startup at the Global Exhibition on Services which happened from 26th to 28th of November 2019 which was organised by CII (Confederation of Indian Industry) and Government of India.



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