

Woodland Shoes and Boots Come Home to Canada

Partnering with ENAAF Inc. as its official Canadian Distributor, Woodland is ready to sell in its country of origin.



Toronto, Jan 20, 2020 (Issuewire.com) - The popular international footwear, apparel and outdoor accessories brand, Woodland, will be distributed in Canada for the first time thanks to a new partnership with Toronto-based ENAAF Inc.

Woodland was originally founded in Quebec in the 1950s. After being purchased by footwear manufacturer and distributor, Aero Group, the Woodland brand was brought into the Indian market in 1992, where it quickly boomed due to the long-lasting durability and ultra-comfortable fit of its boots. Today, Woodland is a popular choice among active lifestyle and outdoor enthusiasts in India and around the world, with large markets in Russia, South Africa, Middle East and China. Through this partnership with ENAAF Inc., the official distributor of Woodland in Canada, the brand is coming back home.

Woodland offers rugged shoes, boots, apparel and accessories built for outdoor explorers. As a brand, the company is known for crafting products that capture the spirit of adventure through design and innovative features. The company keeps and maintains high standards in all areas of operations, from its expert in-house manufacturing facilities, to its innovative construction through extensive research and development, technologically advanced materials and commitment to sustainability and environmentally friendly operations.

With the exclusive rights to sell, ENAAF Inc. will be responsible for distributing all Woodland products – including footwear, apparel and accessories – in the Canadian market. A footwear and fashion company, ENAAF has been operating in North America for years, based in Toronto, and keeps its focus on offering products that are ethically and socially responsible – making the partnership a perfect fit.

About Woodland

Defined by the spirit of adventure, Woodland offers a range of innovative and functional footwear, performance apparel and outdoor gear. The Woodland boot was launched in India in 1992 and has since become a popular choice among outdoor and adventure enthusiasts in markets around the world.

The official website for Woodland in Canada is woodland-canada.com.

About ENAAF Inc.

ENAAF Inc. is a Toronto-based company that specializes in the sourcing and distribution of footwear, garments and accessories. The ENAAF management team has over 15 years of experience in making products for successful European and North American brands. They are committed to manufacturing and sourcing products that have been ethically and sustainably made, to ensure the products they offer are safe and good for people, society and the world at large. The official website for ENAAF Inc. is enaaf.com.

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