

Winni is Now Wrapping Up Gifting Demands in More Than 550 Cities This New Year



Zirakpur, Dec 19, 2019 (Issuewire.com) - Rapidly growing online cakes, flowers, and gift portal named Winni announce that this New Year, they will cater to the consumer's gifting demands in every part of the nation. Saying in numbers, Winni has covered up to more than 550 cities, including the metro and non-metro cities of India. They are not just limited to nationwide delivery but also ensures the international delivery of cakes, flowers, and gifts. Opting Winni for the online [New Year gifts](#) delivery at the desired location is the best alternative than the traditional way of sending gifts.

Winni has always taken the right decision at the right time. New strategies to achieve new festive goals, they always endeavor to dominate the online gift world. Such a foresight nature of the company shows their strong side and this New Year; they are nailing it by providing the [New Year cakes](#), flowers & gift delivery services in more than 550 cities of India. They are all set to meet the gifting demands of people residing in every corner of the nation. Winni believes that every second of the minute gives an opportunity to boost the business. So, it becomes important to be ready with new things that can attract more and more shoppers on the platform.

India is the second-largest country in the world, having 4000 cities and towns. About 300 cities have a population of over 1,00,000, and seven cities have more than 3 million. Such great numbers also point towards the high number of online shoppers around the nation. Winni better aware of this fact and, therefore, decided to reach every consumer, no matter if he or she is residing in metro or non-metro cities. To achieve this big-o-goal of covering more than 550 cities of India, the company also comes up with two times bigger assortment of **New Year flowers**, cakes, chocolates, personalized gifts and many more offerings to meet everyone's festive gift demands. Covering up towns like Almora, Aurangabad, Ashok Nagar, Fatehabad, Faizabad, Gurdaspur, Hisar, Indore, Kharar, Lalganj, Motipur,

Mussoorie, Winni is all set to make a high jump this time, reaching to small towns that none other portals have still reached. If we put this strategy under the lens, then the company has literally made a smart move to achieve big goals, this holiday season.

The company also announces that they are working on this strategy and outlines their vision to reach more & more shoppers in small areas of the nation. Marketing & Product Head at Winni made the statement, “Winni always strive to perform better day by day. One can notice this glimpse in our recent move. As we are now all set to deliver New Year gifts in more than 500 cities across the nation including, metro, non-metro cities, and town areas as well, so we are heading to attract more buyers this time. When you are served with top-quality gifts at a reasonable price in your small town, what else can stop you from placing an order with us.”

About the Company-

Winni is a rapidly growing cake, flower and gift giant portal that offers the best quality of offerings at a reasonable price for every occasion or celebration. At Winni, one can find great gift ideas and get the ease of sending it online anytime and anywhere (including the metro & non-metro cities). 24*7 customer support, gifts at reasonable prices, a plethora of delivery options and a lot more services on a single platform, Winni.

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