

US Investors backed India's Only Car Rental Marketplace platform "ZYPPYS"

Hyderabad, Jan 4, 2020 ([Issuewire.com](https://www.issuewire.com)) - Zyppys, India's first car rental platform based in Hyderabad continues to expand its business even more rapidly after raising undisclosed seed funding from US investors Srinivasa Kalapala, VP IT global strategies at Verizon and Vinod Koppurapu, Engineering Director at Google.

Zyppys is a platform where people can compare and rent a car from India's top car rental companies under one roof. One can book either [self drive cars](#) or chauffeur driven cars for rent by quickly comparing all the top-rated car companies in India.

Zyppys is currently backed by 4 strong advisory board members. Siddhartha Pahwa, Ex CEO of Meru Cabs joined [Zyppys](#) as a Director, bringing in his expertise and experience onboard. Srinu Kalapala, The Vice President of Technology and Supplier strategy, at [Verizon](#) is a genius at developing the next-generation network technologies and strategies. Vinod Koppurapu, Engineering Director at [Google](#) has dexterous expertise in delivering technology solutions that enable end-to-end automation, driving process, and technology strategy. Alok Jain, Managing Director at Trans-Consult Asia, Hong Kong is an advisor and speaker on SMART mobility, Data Analytics, and Internet-of-Things applications.

Since its inception in 2015, Zyppys has quickly grown as a product with the capability to optimize customer decision to book a car for the best deal instantaneously. The company has a clear vision which is to provide cars on a global scale and minimize mobility hurdles for the discerning customer. Following its vision, Zyppys has successfully gained a strong foothold in major South Indian cities like Bangalore, Hyderabad, Chennai, and Pune.

Rajani Kanigiri Kasu, CEO and Co-Founder of Zyppys said, "We now have a huge need for a [self drive car rental](#) platform like Zyppys as it quickly searches and provides the best deal out of everything. Consumers can just input their itinerary; the algorithm will automatically match them with the best deal based on price, offers, brand reputation, etc. across all the partner brands."

Madhu Raghunayakula, COO & Co-Founder of Zyppys added, "Customers have a range of choices to book a car nowadays and a significant amount of their valuable time is being wasted while visiting Google and searching multiple websites to hire a car. So, a platform like Zyppys saves valuable time for the consumer.

Latest funds are going to be used to onboard more reputed car rental companies on to the platform, expand to other major Indian cities and invest in advanced technology to enhance the customer booking experience."

Zyppys currently has 120K chauffeur driven and 15K self-drive cars on the platform from the partner network. It has partnered with 22 top car rental companies such as Revv, Mychoize, Driven, Savaari Car Rentals, Aha Taxis, Eco Car Rental, etc. for providing self-drive cars and chauffeur driven car services. It has over 105 car models on the platform.

About Zyppys

Zyppys was launched in 2015 and served 60,000+ unique customers to date with services like Self

drive car, [outstation cabs](#), airport transfer, and hourly rental car. Zyppys is India's first car rental marketplace offering allowing the customer to compare and rent a self-drive and chauffeur driven car. The company is leveraging partnerships and technology to provide a seamless end to end experience to consumers during intercity travel.

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