

Traditions by Pooja Backliwal recognised for their dedication to the art of fine jewellery

Finely Crafted Gemstones & Diamond Jewelry in New Delhi



New Delhi, Dec 3, 2019 (Issuewire.com) - One thing that distinguishes precious jewellery from other luxury items, is it's value as an investment. A good purchase not only lasts generations, it's value increases over time. Classic, timeless pieces of jewelry are those that are made using the highest quality of gemstones, by the best craftsmen in the business.

Traditions by Pooja Backliwal is one brand that considers excellence in quality as the foundation for every undertaking. Using the finest gemstones and the best quality diamonds, each article of jewellery is created with utmost care and attention to detail.

The Backliwal family has been in the business of art, antiques and jewelry for over 150 years, and the 'Traditions' brand strives to take forward their legacy of creating timeless classics.

Recently Mrs. Pooja Backliwal was also awarded the Zoom Delhi Everest Award and The Samaj Ratna Honour in New Delhi recognizing her dedication to the art of fine jewellery!

Read more about Traditions by Pooja Backliwal on their website: www.traditions-india.com
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