

Tracey's idea to create a Travel Guide Magazine for ride sharer, locals and tourists throughout South Florida

A Ridesharing Companion for All



Miami, Dec 26, 2019 (Issuewire.com) - Ride SoFlo Magazine (RSM) announces the launch of a [kickstarter](https://www.kickstarter.com) campaign that aims to help locals and tourists that take various ride-share and public transportation a guide around town. Ever take a ride-share and ask your driver “What is there to do around town?” but get an answer like I don't know, I'm not from this area. That's awful right! South Florida sees have over 118 million visitors a year according to* to “Visit Florida.” As that number continues to climb, we find the need for an effective Travel and Leisure magazine that's in all private and public transportation platforms. That's why Tracey Peterson, editor of (RSM) felt compelled to find a solution to unanswered questions from your ride-sharing driver.

“I travel extensively for work and pleasure,” said Tracey. “This market has a niche that has not been filled. Ride SoFlo Magazine offers exclusive access like no other travel and Leisure magazine provides. The perfect Ride ShareCompanion.”

This 44 page, “4x6” with a high glossy cover, is a perfect travel size companion. Ride SoFlo Magazine provides content that is rich in South Florida history and nightlife. The idea to place magazines in all ride-share and public transportation makes it’s easily accessible for all passengers to read.

Ride SoFlo Magazine is a result of her vision and her passion for travel. She can’t wait for consumers to benefit from her latest labor of love, hottest topics, and historical events. Join us today at - [Ride SoFlo Magazine](#)

“I knew I could do better than what’s been available to local and tourist in South Florida.” With Ride SoFlo Magazine I no longer need to ask those pesky questions” added Tracey.

**Total in 2018 Florida welcomed 126.1 million out-of-state visitors, Broward sees over 30.2 million in 2019 that use airports, 3.89 million visitors that travel through the port of everglades, according to the Greater of Ft Lauderdale. Overall, the demand for rideshare is stronger than other means of getting around, and particularly for Domestic visitors. One in two Domestic visitors said they used Uber and/or Lyft according to Greater Miami and the beaches.



Ride SoFlo Magazine

Ridesoflomag@gmail.com

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