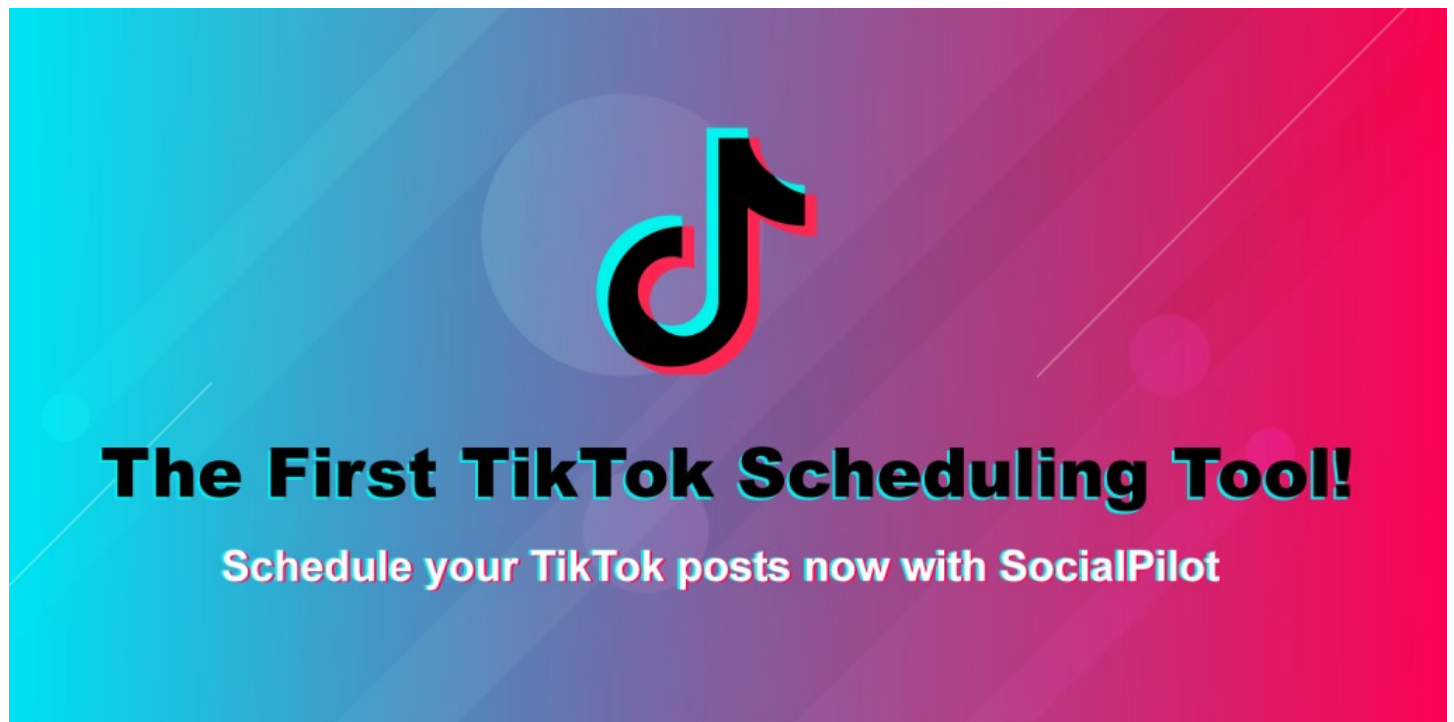


SocialPilot Becomes The First Social Media Management Tool To Offer TikTok Reminder Scheduling Functionality



Walnut, Dec 16, 2019 ([Issuewire.com](https://www.issuewire.com)) - SocialPilot - a leading social media management product today introduced the TikTok reminder functionality.

TikTok is the fastest social media platform to cross the 1bn+ user mark since its launch in 2017. Thus, realizing the huge potential the platforms offer and the decline in organic reach on other platforms, marketers around the globe are leveraging TikTok to reach out to their audiences.

Recognizing the vast potential that TikTok holds for marketers, SocialPilot has become the first social media management tool to enable marketing agencies and digital marketers to expand their brand's reach on TikTok. This brings added convenience and flexibility to schedule multiple posts for multiple TikTok accounts.

“TikTok is one of the fastest-growing social networks in the world and is attracting the attention of more and more people and brands. Our aim has always been to provide our users with an all-inclusive social media management tool that allows them to streamline and optimize their social media efforts. With TikTok Reminders now a part of SocialPilot, our users can get a head-start on publishing content on the hottest social media network right now.” - Jimit Bagadiya, CEO, SocialPilot.

With this addition, SocialPilot has increased the total count of the social media platforms supported to 9. Other supported platforms are - LinkedIn, Twitter, Facebook, Instagram, Google My Business, Pinterest, Vk, and Tumblr.

To schedule TikTok posts on SocialPilot, users would have to connect their TikTok profile on SocialPilot

desktop app and create a posting schedule. Once the schedule is set, users can begin drafting posts and selecting the accounts on which the videos will be published. With the posts scheduled for publishing, the user will get notified on their mobile phone via the SocialPilot app as per the scheduled time for posting. Before posting the scheduled video, the user will have to update their TikTok account if required to ensure that they are logged in to the account in which the video will be published.

About SocialPilot Technologies Inc.: SocialPilot is a social media management platform used by agencies and SMBs to streamline their social media marketing and analytics needs.

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