

Smiley Lives takes you to the Multi-City Road show of Karnataka



kolkata, Dec 23, 2019 (Issuewire.com) - The Smiley Lives is planning to take its customers to the famous multi-city road show organized by Karnataka tourism. This is an update of the Smiley Lives in the [Indian travel agents directory](#). With an aim to increase tourists from Gujarat and Madhya Pradesh, the Department of Tourism Government of Karnataka is organizing a road show from the 12th to the 16th of December in Ahmadabad, on 12th December in Vadodara, on 13th December in Surat

and on 16th December in Indore to promote the various products and destinations of Karnataka.

The exclusive B2B Road shows were attended by more than 20 stakeholders from Karnataka and attracted 400 discerning tour operators. The main objective of Karnataka Tourism is to promote the state as a Leisure, MICE and Wedding Destination in the Indian market. The Karnataka Tourism Department organized a One-Day Road show in the various cities to meet with travel agents and tour operators. The Road show will have B2B interactions and presentations that will showcase the destination and also open up new avenues in bringing the destination in a new light to the travel and trade agents. The Road show brought together different aspects of the tourism product such as natural beauty, adventure, pilgrimage, cultural heritage and many more to the Gujarat and Madhya Pradesh market.

Some of the stakeholders, who exhibited included KSTDC, Jungle Lodges, and Resorts, Windflower Resorts, Arjun Tours, SGR Tours, The Serai Resorts, The Trivik – Chikmagalur, Quality Holidays, Rashi Eco-venture, Country Club – Bandipur, Hamsa Tours – Hampi, Intersight Tours, The Paul, etc

Mr. TK Anil Kumar, Secretary – Tourism, Govt. of Karnataka said "Karnataka is home to a large and exciting portfolio of globally acclaimed tourism products with UNESCO World Heritage Sites, splendid wildlife and resplendent nature, virgin beaches to adorn. The Road show series will provide the impetus to the domestic inbound travel and would enhance the marketing efforts of Karnataka Tourism to promote our destinations to the travel trade".

The chief goal of the Road show is to increase the overall size of the tourism sector in Karnataka. This Road show series will gather tour operators and travel agents, who are looking to find new destinations in Karnataka and engage fruitfully with the stakeholders of the state'.

Mr. Kumar Pushkar, Managing Director, KSTDC said "Karnataka recently organized the very successful inaugural edition of 'Karnataka International Travel Expo' at Bangalore and the Road show activity will be an excellent occasion for our stakeholders to renew contacts with the travel-trade across India'.

He further added "the department has introduced new package tours to fit the specific needs of tourists which were designed taking into consideration the requirements of the tourists and KSTDC would help plan the entire itinerary providing a seamless tour experience. Services offered in the package include transport, accommodation, and sightseeing. We are also offering online booking facilities on our site www.kstdc.co".

The next editions of the Road show will travel to Raipur, Bhubaneswar, Vizag, Chennai, Chandigarh, Jaipur, Guwahati, Kolkata, Delhi, and Mumbai.

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