## Shaadidukaan's initiative Silver Stag helps entrepreneurs to start their own business

Shaadidukaan came up with an initiative named 'Silver Stag' that brings forward new franchise opportunities. With this initiative, the aim is to educate people about a career in entrepreneurship & help them out of setting up their own business.



**Jaipur**, **Dec 16**, **2019** (<u>Issuewire.com</u>) - Shaadidukaan has recently come up with a new platform named Silver Stag that helps individuals who aspire to be entrepreneurs to start their own business ventures. It helps the to-be-entrepreneurs to get started with a franchise business in India and help them

at every step for being successful. The platform also enables the different individuals to set up their own business with really low investments which also minimizes the risk factor that tags along with starting a new business.

The programme aims to generate new opportunities for individuals and help them in becoming the muchneeded driving force behind the Indian economy. The main aim of Silver Stag is not only to open up new business opportunities by setting up a franchise but to also develop the ability to get the most out of limited resources that an individual might possess. Efficient use of the resources at hand can greatly improve their productivity and will thus make it easier to get started with their own business.

CEO of the company, Mr. Rohit Sharma, acknowledged that it is an urgent need to generate new opportunities for the youth today. He said that there are a lot of individuals who seek guidance in coming up with their own business and with this initiative that they have brought forward, they want to educate people about entrepreneurship.

The vision of Ms. Prachi Kaushik, Digital Marketing Head of Shaadidukaan, is to create opportunities for the women to come forward as an entrepreneur. With the help of Silver Stag, she aims to promote flexible workplace and work hours for the women thus providing them with a safe and secure working environment.

Guiding all the young entrepreneurs since the time when they step into the market, up until the time when their business venture becomes successful is something that the Silver Stag seeks to provide.

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