

## Press Release : Industrial Visits Joins hands with Swiss Education Group to enter into the European Markets



**Mumbai, Dec 20, 2019 ([IssueWire.com](http://IssueWire.com))** - Industrial visits, the top experiential learning company of India have entered a Memorandum of Understanding with the SEG i.e. the Swiss Education Group. The companies announced this exciting partnership in order to uplift their reach into the world markets.

Swiss Education Group (SEG), the largest private hospitality educator in Switzerland. The SEG consists of the elite school of Swiss in the hospitality and culinary sector. With a high excitement and interest in the Indian markets, the SEG has collaborated with the Industrial Visits.

The Deputy CEO of SEG and also the ex-CEO of Hamley's London Mr. Yong Shen said: "We are very excited about this tie-up and see a huge potential in the Indian Market". Having a net worth of Millions of Dollars the company expects to generate a revenue of \$5million from the Indian Market in the next 3 years. They are sure that **Industrial Visits** will be a smooth transition for them into the Indian Market.

This MOU between **SEG** and **Industrial visits** is going to open a gateway to the best school is Swiss from India. With high confidence in the Indian market, these two companies together have set a target to achieve a projected revenue of \$2 million in the fiscal year 2020-2021.

Abul Hasan Rajani the Director of Industrial Visits said “As a fast-growing start-up, it is important for us to stay ahead of the competition. Our partnership with the Swiss Education Group will allow us to connect with the best talent in the industry, through this exchange of knowledge and experience. We are excited to embark on this synergistic partnership and work closely with the hospitality leaders of tomorrow”.

### **About Industrial visits.**

*Industrialvisits (Eighteen95 Technologies Pvt Ltd) is India's most trusted Educational Tourism brand serving about 400+ colleges yearly. A Mumbai headquartered company, with core expertise in Architecture Study Tours, International Visits, and Industry Visits for students. Our exclusive partnerships with premium companies, Government Organisations & start-ups sets-us apart. Over the last 10 years, we have excelled in ensuring safety, security and a comprehensive learning experience for about 25000+ students.*

<https://industrialvisits.in/>

### **About the Swiss Education Group.**

*With five schools based across six campuses throughout Switzerland, the Swiss Education Group is Switzerland's largest private hospitality educator. In total, the Group has over 6,000 students from over 110 countries and the campuses are located in the French and German-speaking regions of Switzerland. Partnerships with the University of Derby (UK), Northwood University (USA) and Washington State University (USA) ensure that students' qualifications are internationally transferable. Courses are conducted in English and all schools offer Diploma, Bachelor, and Master programs, with a variety of subjects and specializations.*

<https://www.swisseducation.com/en/>

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