

Pramara launches hi-tech manufacturing facility



Mumbai, Dec 23, 2019 (Issuewire.com) - Introducing Pramara's India-based manufacturing facility. Effecting revolutionary promotional solutions for leading brands, the brand-new factory expands on the company's proven track record and stupendous global reach. Automated, state-of-the-art manufacturing facility powers productivity, accuracy, flexibility as also worker safety. Making an impact at every step of the manufacturing process, the fully air-conditioned plant is equipped with mold shops, pad printing machines, ultrasonic welding machines, flow wrap machines, clean room packing facility, assembling rooms, storage facility; in order to process a range of plastic materials that help craft an assortment of over 200 million premiums every year.

Safeguarding quality and consistency, the hi-tech factory follows International Social Compliance Norms. Factory certifications/Standards include HACCP / International Code of Practice General Principles of Food Hygiene, ISO 9001:2015, Sedex-SMETA 4-Pillar, Good Manufacturing Practice (GMP) System.

Located in Daman on the western coast of India, the Pramara factory is Mondelēz, Kellogg's certified.

About Pramara:

Headquartered in Mumbai, India, Pramara is over 22 years old promotional marketing agency catering to top global brands across segments. As Global Aggregators, we employ a 360-degree approach- conceptualizing to designing, sourcing to manufacturing, packaging to delivery. The company has a unique global footprint with offices in Hong Kong and China as well as accredited factories in India and China. With its distinctive presence in international markets – from North America and South America to Europe and Asia-Pacific – Pramara is a regional partner to several Fortune 500 companies.

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