John Yanni Alphas speaks about the fast growth of the organic food industry.



Chelsea, Dec 27, 2019 (<u>Issuewire.com</u>) - The CEO and founder of the Alphas Produce Company – Mr. **John Yanni Alphas** has said a few lines about the swift growth and boom of the organic food industry. He has clearly explained that the growth is all because of the amazing benefits of organic fruits and veggies.

The producers of organic fruits and vegetables are witnessing fast growth now because of the huge demand for these edibles. One of the reputed producers is **John Yanni Alphas**, the founder and CEO of the Alphas Produce Company. Having years of experience in this organic industry, he has said a few things about this industry and the benefits of going organic today.

He clearly mentioned that the main reason for this is that people are now too health-conscious and prefer eating healthy rather than the non-organic options available in the market. And why organic fruits are so healthy? It's because these are grown without the use of any synthetic chemicals, pesticides, and artificial fertilizers. The producers do not use any GM or genetically modified elements and expose the fruits and veggies to irradiation during the farming process. There are many more factors that contribute to and accelerate the growth of the organic food industry.

Here are a few: -

The rise in organic food demand: -

The rate of literacy is growing all over the world today. People are coming across better ways to lead a healthy life. And going organic is one of the best ways for a hale and hearty life. Actually, today, people have become aware of the hazardous effects of the pesticides, fertilizers, and chemicals that are used by the farmers of the non-organic fruits and vegetables. This has reduced the demand for the non-organic choices and accelerated the demand for organic options. Today, everyone knows that organic fruits and vegetables are the healthiest and the most nutritious.

Higher spending capability of even the middle-class people today: -

According to several kinds of research, it has been found that the spending capability of even the middle-class people has also raised a lot than what it was a few years back. With the rise of income of the middle-class people, they are able to take more care of their health. And one of the most essential things people are investing in today is organic fruits and vegetables.

The growth rate of organic food export and import: -

According to researches and studies, organic food demand is growing at a constant rate all over the world. To meet the huge demand of people, the exporters are farming and supplying more of these. The exporters and importers are continuous growing different types of organic fruits and vegetables so that there is no shortage. It is also assumed that this growth rate of organic food is further going to accelerate in the upcoming years.

John Yanni Alphas has said, "According to the above factors, the organic market will boom in the years to come. The industry is no more in an emerging stage now. The pace of growth of organic fruits and vegetables is remarkable. The entire team of The Alphas Produce Company has become aware of this and this is why we all are putting more effort to stand up to the demands of the worldwide people."

About the Company:-

The Alphas Produce Company is one of the most reliable producers of high quality, fresh, and affordable organic fruits and vegetables. The CEO, Mr. <u>John Yanni Alphas</u>, always makes sure to produce the best quality organic fruits and veggies without using any harmful chemicals. This establishment is actually a family-owned wholesale organic produce company that supplies the edibles throughout the world.

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