

## **Haitian Woman launch beauty brand to benefit farmers in Haiti's rural area**

A natural non-toxic beauty brand with a human face

# Djanillie's

Beauté

Bring Your Curls  
Alive with  
Djanillie's products  
design to help you  
grow, nourish,  
strengthen and  
Lock-in your curls



**Houston, Jan 2, 2020 ([IssueWire.com](http://IssueWire.com))** - Today, Haitian Born Entrepreneur based in Houston, TX Re-launched her new hair and skin care brand called Djanillie's Beauté aka Djanillie's. Previously launched under the name Kreyolo in late November, the new beauty brand quickly faced with infringement claim on their brand name, and decided to immediately re-brand and keep the focus on their core objectives.

*Their products are made for both men and women who want to look and feel their best. The brand vision is not limited to offering beauty products that provide visible results; they are also passionate about social and environmental causes. Djanillie's pledges to give 30% of its profits to help promote rural farming in Haiti every year.*

*Djanillie's, cuts through the noise of cosmetic products as it is non-toxic and environmentally friendly. The product combined the power of natural ingredients, the dynamism of research and the caring nature of a human brand to create a great beauty product. The product is safe and non-toxic.*

*This beauty product addresses the concern of vegans and vegetarians as its ingredients are vegan-friendly. That is to ensure that the brand caters to everyone. "At Djanillie's, we never compromise on ingredients or techniques." said the founder "We emphasize high-quality ingredients that are time-tested, safe, efficacious and vegan-friendly to achieve proven results". The founder also said their products are researched and carefully designed while avoiding harmful substances like parabens, sulfates chloride and other toxic substances.*

*As a way of giving back to the community, the founder of the brand, who was born in Haiti has promised to give back 30% of profits to support rural farming in Haiti. Haiti is a poor country with about a quarter of the people living in extreme poverty. There are about 40% of Haitians living in the rural area, with access to basic amenities in short supply. Many of these rural dwellers work on the farm. Thirty percent of the profit will help boost confidence in farming.*

*Djanillie's hair care products help fight breakage, excess dryness and unhealthy hair by softening, moisturizing, hydrating, and enhancing the all-around appearance of your hair. The special skincare line is formulated to revitalize, rebalance, nurture, nourish and give your skin a supple and ageless glow. Djanillie's products will leave your hair and skin feeling pampered, luscious, healthy and ageless. Explore and enjoy the brand nourishing range of hair and skincare products.*

*Djanillie's has a super team of passionate people who take pride in their work and are committed to creating a safe and quality product.*

### **About Djanillie's**

Djanillie's products are made with healthful ingredients using advanced non-toxic formulation so that every drop nurture detoxifies hydrates and protects both hair and skin. In addition to offering beauty products that provide visible results, they are also passionate about social and environmental causes. They create positive change by supporting local social organizations and giving money to causes that resonate with them.

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## Media Contact

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Source : Djanillie's Beauté

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