

Delhi Fashion Club Presents “Local to Global Khadi” AT IFW Chandigarh 2019

Actress Bala Hijam ,Actor RK Sushant and Super Model Sonalika Sahay showstoppers | Harshit Dhingra Show Director



New Delhi, Dec 16, 2019 (Issuewire.com) - “**Make in India**” is one of the most important initiative which needs to be promoted among the youth to build strong base for Indian goods and economy globally, hence with an aim to boost trade and awareness about Khadi, Handlooms and Northeast textiles a show was organized with a theme “**LOCAL TO GLOBAL KHADI**” was organized by **Delhi Fashion Club in Chandigarh** during “**International Fashion Week**” which was held on 14 December 2019 at Hyatt Regency, **Chandigarh**. With this show, DFC also celebrates 150yr of Mahatma Gandhi and 100 yrs of Charkha.

Through this show, DFC tried to give a platform to such designers who are working closely with the weavers, artisans & making garments with a vision for a better tomorrow for the world and the nation. DFC Promotes “sustainable fashion” concept which is spreading globally & not only talks about eco-friendly fabrics but also urge to design zero-waste garments. This helps in saving our environment & Forests as well by avoiding the use of toxic dyes and chemicals. Looking at the initiative big appeal & influence, it's being supported & appreciated by Department of Forest & Wildlife, Punjab (Govt. Of India)

as well.

To Promote the cause During this Fashion Week, Delhi Fashion club Organized a Unique Fashion Show consisting of two designers - **Arbin Tonjam from Manipur (Represented North East Handloom)** and **Celebrity Designer Ashok Maanay from Bangalore (Represented National Handloom & Silk)**.

If we talk about the designers, Arbin Tonjam is one of the most talented young designers from Manipur who has showcased at various platform locally, with this show he made his International debut at International Fashion Week and whereas Ashok Maanay has presented his handloom designs collection in cities around the globe which includes fashion cities like Paris, Milan, London & Dubai.

Delhi Fashion Club presented this show on day one of the fashion weeks which witnessed the richness of Handlooms & textile of North Eastern State Manipur. Show started with Northeast textile promotion followed by National Silk handlooms show, Arbin presented his Manipuri handloom to promote northeast & accessories for the models includes wooden sticks headgear which was beautifully amalgamated with Manipuri sensibilities of designs, whereas Ashok Maanay's collection was made of Silk & used handloom sarees and Royal pagdi and silk shalls for men too, making them look like royal family queens and kings. The Showstoppers include Manipuri **Actress Bala Hijam and Actor R.K. Sushant**, who walked gracefully for designer Arbin, making the show grand. Whereas **Supermodel Sonalika Sahay** walked for designer Mr. Ashok Maanay

On the entry of both the showstoppers complete hall was full of cheers, claps & whistles. Their beautiful walk & presentation increased the grandeur of the show, everyone was stunned to witness the angelic aura & feel of the complete show. **This show was curated & directed by Mr. Harshit Dhingraun**, assisted by Thamin from LPU and Omendra Gautam from Delhi, Photography was done **Shimri Chawang**. DFC Plans to promote the cause of handloom promotions in other states like Mumbai, Bangalore etc. **DFC launching its presence in Paris as well by 27 December to connect the designer with right platforms for there promotions.**

For more information, contact www.delhifashionclub.org.

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