

All American Publishing Acquires Local Screen Printing Business in Meridian Idaho

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Boise, Dec 18, 2019 (Issuewire.com) - All-American Publishing (AAP) has announced today the acquisition of Custom Image to expand their [Boise screen printing](#) and custom apparel solutions to the Meridian, Idaho market. AAP acquired the Custom Image assets, people and customer contracts on December 2, 2019. Custom Image will operate under its current brand for the foreseeable future as a dba of All-American Publishing.

AAP, founded in 1996, provides custom apparel for schools, businesses, and non-profits including custom screen printing, [embroidery](#), and [promotional products](#). Its rich heritage in collaboration with more than 1,800 high schools across the USA, as well as helping promote local businesses in the Boise area, provide a market-leading proposition.

We interviewed President/CEO John Elliot, who had this to say about the acquisition...

"We understand what it means to work with people from all over the country and varied backgrounds. Meeting their expectations requires focus and attention to detail. They can't afford for us to embarrass them to their community. We take that very seriously."

John Elliot, CEO of AAP, also commented “All American Publishing’s acquisition of Custom Image provides a major growth opportunity for both our businesses through an extended service offering for our clients. As organizations continue to seek new ways to promote their business, Custom Image will be a valuable resource for the local community”.

AAP is a main Custom Apparel Service provider and [Boise print shop](#) in Idaho. It has been solely focused on helping organizations maximize their brand awareness in the marketplace. Since its inception, AAP’s business and service offerings have evolved to meet the unique demands of the dynamic and maturing screen printing and [custom embroidery](#) apparel market.

To be the leading provider of custom apparel, AAP has made customer service the central element to everything that it does.

More information about the screen printing services it offers can be found at the company website: <http://www.allamericanpublishing.com/>

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