

## Urban Hip Hop with Hints of EDM and Pop Characteristics in Keemokazi's 'Rather Be Me' is a Contemporary Hit

The creative latitudes of lyrics and sound in upcoming artist Keemokazi's 'Rather Be Me' is a fusion act between the essence of contemporary hip-hop, EDM and pop.



**Chino Hills, Dec 31, 1969 ([IssueWire.com](http://IssueWire.com))** - The pronouncement of perspectives through the bold parameters of hip-hop has come a long way in the evolution of musical standards as a whole. Hip-hop's historical influence and importance in pop-culture have captivated the audience's attention with its essence of oneness and belongingness. Upcoming artist **Keemokazi** is delivering his upbeat soundscape to the enrichment of hip-hop with his creative expansion and musical individuality like an adorning element of musical diversity. His newly released track '[Rather Be Me](#)' is a collection of all our stories that speak about the importance of individualism irrespective of what society has to say. Many times, dreams and the smallest of everyday behaviors are sabotaged because of the prying judgments of others. '**Rather Be Me**' busts the redundancy of external opinions and motivates us to lead a life with our decisions of deeds and well-being.

**Keemokazi** is all of 16 but is already making his prominence understood through his sound stream. Music charts are getting glorious audience feedbacks with his songs that exemplify the flexibility of hip-hop with a new-age wave of creative spectacle. His approach to music is also quite unique as he does not shy away from collaborating the diversities of pop, EDM, hip-hop, and rap and puts them into one line of expression through his music. Currently signed to the label name KAZI Productions,

his exposure to the various forms of musical growth has made him one of the most promising young artists out there. A proud admirer of Eminem and Lil Wayne, **Keemokazi** has shown their motivation in his work through the clarity of his lyrics and subsequent musical arrangement.

**Keemokazi**'s soundscape is a sundry of various genre denotations and hence sits fit with different kinds of audiences. Some of his other songs like 'New Kid', 'Philosophy', 'Feel', and 'Foreign' also put his work sculptures into the linearity of his individualistic style. There is a sense of distinctive virtue in his songs that makes him stand apart from the general crowd of music makers. With an audience stream expanding at an exponential rate, his global rise to the top is not very far. If you want to get a taste of his musical and lyrical virtuosity, follow his work on [YouTube](#), [Instagram](#), iTunes, Spotify, Apple Music, Amazon Music and [Soundcloud](#) right away.

**To enjoy this music video :**

<https://www.youtube.com/watch?v=VPxsd2tPhH8>



## Media Contact

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Source : Keemokazi

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