

SRMB Bags the Award for Best Brand in West Bengal Leadership Award, by World Marketing Congress

The 7 decades old TMT bar manufacturer SRMB receives the award for the best brand in West Bengal by the World Marketing Congress in collaboration with the ABP group.



Kolkata, Nov 24, 2019 ([Issuewire.com](http://www.Issuewire.com)) - A top steel bar manufacturer based in West Bengal, SRMB has recently won the award for being the best brand in the state. The award was given by the World Marketing Congress, in association with the ABP Group. It is indeed a great feat for the renowned company.

Ashish Beriwal, Director of SRMB Steel is overwhelmed. *“The award means a lot for us and is surely one of the motivational factors that will push all of us, each member associated with SRMB Parivar to go the next level and live up to the expectation and love that our stakeholders have showered on us,*” quips Mr. Beriwal. Over the years, the company has established itself as a major [TMT steel bar](#) maker, and its products are trusted by renowned Government bodies as well as private bodies, like Bharat Petroleum, Chennai Metro Rail Limited, Adani, Delhi Metro Rail Corporation Limited, Scott & Wilson and AECOM.

The brand always focuses on quality and is constantly innovating in terms of the technology that is used in the manufacturing of TMT steel bars. [SRMB](#) offers steel bars of the highest quality at competitive prices, and also offers fabricators that have the most advanced grill section variants.

The success story weaved by the brand is augmented further by a deeper understanding of the market dynamics, use of cutting-edge technology, adherence to standards, accurate precision and strict quality management standards. Its steel bars and grills can last for the longest time span and have cold corrosion-resistant feature and it protects the products from moisture. This ensures durable constructions, which is why the products are trusted by big names in many industries and has earned recognitions like ‘Most Preferred Steel Brand in West Bengal’ by ET Now and ‘Best Use of Technology’ by Estate Awards. Now, this new feather has been added to the crown of SRMB Steel, as the ‘Best Brand’ under the ‘West Bengal Leadership Award’.

Today, SRMB is a popular name throughout India for the construction of infrastructures. This brand has already contributed to some renowned projects like Delhi Metro, Kolkata Metro, Science City, Nivedita Setu, National Highways, Dhola Sadia Bridge of Assam and the name goes on.

About SRMB Steel

Set up in 1951, SRMB Steel is one of the renowned and most trusted TMT bar makers in the eastern part of India, and its products are relied on by major builders and corporate houses. It is located in West Bengal, India, but catering to the requirement of TMT bar throughout the nation, which made it one of the popular brands in the construction industry.

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