

Shield Republic launches ‘Freedom Club’ rewards program



Raleigh, Nov 5, 2019 ([Issuewire.com](https://www.issuewire.com)) - A Smithfield-based clothing brand has grown from a start-up to national brand in less than three years, and today they announced a new initiative dubbed “Freedom Club” to give back to their loyal customers.

The unabashed conservative clothing company, started by two friends from North Carolina, launched the “Freedom Club” so they can give even more back to the community their brand honours: first responders.

“By first responders, of course, we mean the police, firefighters, and paramedics who will rush to the scene to save our life,” said Barrett Johnson, Shield Republic Co-Owner. “But I owe my life to hard-working teachers, nurses, and blue-collar life-savers of all stripes who make our communities great.”

Johnson said he hopes the new loyalty initiative will remind hard-working, blue-collar workers that there are American-based companies out there that “have their backs.”

Anyone can sign up to the Freedom Club, and followers can earn points toward perks with follows on Instagram, Facebook, and even celebrating a birthday. Every purchase earns points as well, and participants can get 200 bonus points for signing up now by visiting:

<https://www.shieldrepublic.com/pages/freedom-club>

“We know American values run deep among our fans, and we will never forget the importance of showing respect to those who serve us,” Johnson said. “Our goal has always been to give back to our hardest-working neighbours, and we feel like we’re just getting started,” Johnson said.

About Shield Republic

Shield Republic is a proud American lifestyle brand founded in 2016, outside Raleigh, NC. by Barrett Johnson and Ryan Carter. All of the apparel and merchandise is proudly designed and manufactured in

the United States.

Shield Republic offers thousands of the most creative and fresh apparel & merchandise items which embody American pride. The Shield Republic appeals to patriotic Americans who are passionate about personal strength, the 2nd amendment, our military, and our Nation's first responders.

Shield Republic Charities is our way of showing our appreciation to our soldiers, first responders and their families. Since our founding, we have donated more than \$50,000 to families in need.

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