

Setting The New Standards In Heavy Equipment - Al-Bahar Introduces The Cat® GC Range

Cat® GC Range – Machines built for customers who value reliability at a low cost per hour



Sharjah, Nov 24, 2019 (Issuewire.com) - [Al-Bahar](#) today announced the launch of the latest [Cat® GC range](#) across its territory. The two models being offered currently as part of the range introduction include [950 GC](#) and [330 GC](#). Attributed as the 'Game Changers', these machines offer the opportunity to move more material in less time, at a lower cost per ton, for a faster return on equipment investment. Al-Bahar states that regional customer demands and requirements, dictated the introduction of the new GC range.

The GC models are a result of the continuous expansion of the range by Caterpillar, after the success of its 950 GC wheel loader launched previously. This particular range of equipment is known for offering convenient acquisition and operating costs. They are simply economical with an attractive total cost of ownership. Built as per the Cat production system standards, they are best-in-class machines and come with the standard Cat brand promise of durability and reliability.

Bringing along the new standard, the GC machines are ideal for those looking for machines that are simple, durable, fuel competitive and easy to use. Moreover, with the extensive support of Al-Bahar dealer network and services with [Cat® Genuine Parts](#), the GC models promise new opportunities to optimize businesses. In other words, these machines are easy to own, operate, and service.

“Customer value comes first at Al-Bahar. Having considered our customer requirements, we found that some of our existing customers wanted simple fuel-efficient machines, which would minimize their owning and operating costs,” quoted Mr. Samer Ismail, Product Manager – Earthmoving & Excavation, Al-Bahar, commenting on the need of the GC range in the region.

“There existed the need for a product range at a different price point, offering the same Cat Brand Promise and quality,” added Samer. “With the objective of meeting our customers’ expectations, we have introduced the GC range, including machines that offered high performance and are supported by Al-Bahar. Our customers are aware; there will be no compromise on the quality and after-sales support.”

Cat® 950 GC Wheel Loader

The 950 GC is a completely new design leveraging proven Cat components and technology to meet customer needs. Reliable Performance, Low Fuel Consumption and Ease of Operation are the main attributes of the machine. It is purpose-built to be the right machine to get everyday jobs done. Designed for quarries, sand-and-gravel pits, coal operation, and construction job-sites, the 950 GC is also an exceptional choice for governmental bids, offering agencies a well-designed, durable machine that fits the budget.

Designed to deliver maximum efficiency, Cat 950 GC assures maximum productivity for everyday operations. It comes with performance series buckets; Z-bar linkage for better bucket loading; and load sensing hydraulics for better balance. Powered by the renowned Cat C7.1 engine it has an Engine Idle Management System, which minimizes fuel consumption. Load sensing hydraulics produce flow and pressure for the implemented system upon demand and only in amounts necessary to perform the needed work functions. Commenting about the [950 GC](#), Samer added, “The 950 GC is the machine of choice for a customer who doesn’t need all the technology and options that go with the 950L, instead is looking for an easy to use the machine with lower acquisition costs. It is a very heavy-duty machine and it works well for applications in our region.”

Cat® 330 GC

The 330 GC is a smart choice for operations where high reliability and low-cost-per-hour performance are priorities. It offers the ideal balance of dependable performance, operator productivity features, and reduced costs. Setting the standards, 330 GC lowers maintenance costs with extended and more synchronized maintenance intervals.

The precise combination of larger hydraulic pumps, an electronic main control valve, and electronically controlled cooling fans in 330 GC allows it to deliver top performance while burning less fuel. Additionally, it is equipped with two modes to help manage fuel consumption for your specific applications. The new Smart Mode automatically matches engine speed and hydraulic power to demand the highest fuel efficiency in any application. Other highlights of 330 GC include ISO-Certified Rops Cab, all-around visibility, Touchscreen Monitor, Keyless Push Start, fewer connections, less hose, and ground-level daily maintenance.

Samer concluded quoting, “These machines are winners, particularly among customers who are looking for high-performance machines that are simple, durable, fuel-efficient, easy to use and come packaged with the same Cat reliability. We will add more GC models to our product offering, based on the availability and customer requirement.

For more information on the new GC range visit – albahar.com/the-new-standard-GC-campaign

About Al-Bahar

For more than 80 years, Mohamed Abdulrahman Al-Bahar has proved to be one of the most favored and trusted companies within the Machinery and Power system Trading industry in the Middle East. With a holistic range of solutions for power system needs ranging from power generators, switchgear, load banks, and all other related accessories, Al-Bahar provides total turnkey power systems solutions for the Marine, Oil, and Gas, Industrial and Electric Power Generation industries. Headquartered in Sharjah, U.A.E, Al-Bahar holds the strength of 2800 employees, spread across all its functional branches. For more information, visit www.albahar.com or contact us at info@albahar.com



Media Contact

Al-Bahar

info@albahar.com

Source : Mohamed Abdulrahman Al-Bahar

See on IssueWire : <https://www.issuewire.com/setting-the-new-standards-in-heavy-equipment-al-bahar-introduces-the-cat-gc-range-1651086333066876>