

## Police Security Flashlight's New MORF™ Removable Headlamp Series are Ideal for the DIY Market

Buy the MORF today at [lowes.com](https://www.lowes.com) and [policesecurity.com](https://www.policesecurity.com)



**Alpharetta, Nov 19, 2019** ([Issuewire.com](https://www.issuewire.com)) - Police Security Flashlights, a division of LB Marketing, Inc., has launched MORF Removable Headlamps, a new category of patented wearable lights. Each MORF headlamp has a detachable head that becomes a hand-held flashlight or magnetic mountable light, leaving a secondary light in the headlamp base... eliminating all shadows. It's perfect for the DIY project that requires two light sources and/or hands-free functionality.

See the MORF in action here: <http://www.youtube.com/watch?v=gYLLxyHuVbw>

“We feel the MORF Series of headlamps and flashlights is a revolutionary tool for the DIY Market,” says Douglas Kaye, president of Police Security Flashlights. Kaye continues, “We recently conducted multiple focus groups, testing product acceptance, features, packaging, etc. among active DIY enthusiasts and the response was overwhelmingly positive. The DIYers were amazed at how the base of the headlamp lights up when the removable flashlight is detached. “All participants stated that they would definitely use the MORF with hobbies and projects.”

Today, the MORF B300, professional-grade 300 Lumen headlamp is available as well as the B250 model. Coming soon is a heavy-duty, waterproof, rugged version and a Headlantern – the removable light expands to a lantern, making it an ideal lighting system for DIY projects that require an area light. According to Kaye, “The MORFs are a game-changer in the personal lighting category and have been well received by our retailers. We have plans to expand this category and bring multiple models to market over the next couple of years.”

### **Available for Purchase**

In addition to [lowes.com](http://lowes.com) and [policesecurity.com](http://policesecurity.com), the MORF Removable Headlamps can be found at select LOWE’S Home Improvement stores, Advance Auto Parts, and Meijer.

### **Technology**

The Morf Removable series headlamps are powered by high-quality alkaline batteries. The Removable flashlights are powered by varying power levels of lithium polymer batteries. Product specifications are available on the company website at [policesecurity.com](http://policesecurity.com)

### **About the company**

Police Security Flashlights, a fast-growing company committed to manufacturing and delivering innovative flashlights has quickly become the dominant flashlight brand in the US and Canadian retail markets. With consumer-driven designs featuring state-of-the-art LED technology, all Police Security Flashlights are constructed with the highest quality materials and produce the brightest lights. With a focus on reliability, Police Security’s mission is to provide a wide range of value-driven flashlights in a variety of sizes, shapes and weights, for multiple purposes, so consumers can be prepared for anything. Headquartered in Atlanta, GA, Police Security Flashlights are sold in over 38,000 retail stores worldwide. For more information, please visit [policesecurity.com](http://policesecurity.com)



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