## North Carolina-based American lifestyle brand launches Christmas giveaway

Shield Republic to give away 12 YETI coolers this Christmas season to loyalty club members





**Raleigh, Nov 21, 2019** (<u>Issuewire.com</u>) - In the days leading up to Christmas, American lifestyle brand Shield Republic is giving away 12 YETI Tundra® 45 coolers at random to members of their Freedom Club loyalty program.

Through Shield Republic's "12 YETIs of Christmas Giveaway," registered Freedom Club members will be automatically entered into the current drawing when they make a purchase from the Shield Republic store. For every five dollars spent on hats, apparel or other patriotic merchandise at shieldrepublic.com, the club member will automatically receive one entry into the current contest.

The 12 YETIs of Christmas Giveaway will include multiple random drawings held between November 14 and December 12. The sweepstakes are open to any legal adult residents of the United States.

"We are very proud to honor our loyal community by giving away 12 YETI coolers this Christmas season," said Ryan Carter, co-founder of the Shield Republic. "If you haven't joined our Freedom Club, now is the time to register for this free loyalty program. Don't miss out on a great chance to win an outstanding, durable insulated cooler from one of America's best outdoor lifestyle brands."

Shield Republic's Freedom Club is a rewards program through which members can earn points toward perks by following the company on social media, celebrating a birthday, and purchasing products in at the Shield Republic online store. Anyone can register for a free Freedom Club membership and instantly receive 200 points for signing up.

View a video about the 12 Yetis of Christmas giveaway at https://youtu.be/AuXcs9-1PQs.

For more information about the giveaway and to view the official contest rules, go to https://www.shieldrepublic.com/pages/twelve-yetis-of-christmas-giveaway. Updates about the contest will be announced on the Shield Republic Facebook page.

## About Shield Republic

Established in 2016, the Shield Republic is an American lifestyle brand based outside Raleigh, North Carolina. The company offers creative, fresh apparel and merchandise embodying American pride. Everything sold by the Shield Republic is designed and manufactured in the United States. Shield Republic appeals to patriotic Americans passionate about personal strength, second amendment rights, and military strength. Through Shield Republic Charities, the company shows appreciation to soldiers, first responders and their families. To date, they have donated more than \$50,000 to families in need.

Learn more about Shield Republic, join the Freedom Club, and shop the online store at https://www.shieldrepublic.com. Read the Shield Republic lifestyle blog at https://patriot.shieldrepublic.com. Follow Shield Republic on Facebook (@ShieldRepublicCo), Instagram (@shield republic), Twitter (@shieldrepublic) and Pinterest (@s republic).

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