

Nilladriz, 19-Year-Old Creative Entrepreneur, Poises To Thrive In 2020 With His Multifaceted Media Approach

Nilladriz is a filmmaker, artist, editor, and entrepreneur based out of New Jersey. His works, particularly early on with Squidnice, have shaped the framework for a prosperous career as an adolescent with the arsenal of tools to take over an industry



Staten Island, New York, based out of Metuchen, New Jersey. He first experienced virality when he dropped the video to Squidnice's song, (now "\$quidnice") entitled "Port Richmond". His video concepts are often held side by side with the videography present in popular "clout-culture" YouTube media hubs like "No Jumper". In his career, Nilla was always fascinated by editing content. With schema from grade school learning the fundamentals of engineering graphic design for modern trap artists, Nilladriz is a byproduct of hard work and determination to his work ethic. Amongst the likes of names like Famous Dex, Fetty Wap, & \$quidnice, Nilladriz has quickly established himself as a premier modern utility option for artists, labels, and creative enterprises worldwide. In my conversations with Nilla, he expressed a lot of humility toward his journey. He mentioned how he would often have to bite sessions due to flaky clients and hold the deposit. Only 19 years young, Nilla is soon to take the game by storm as he networks himself deeper into the stratosphere of music-industry-related social media.

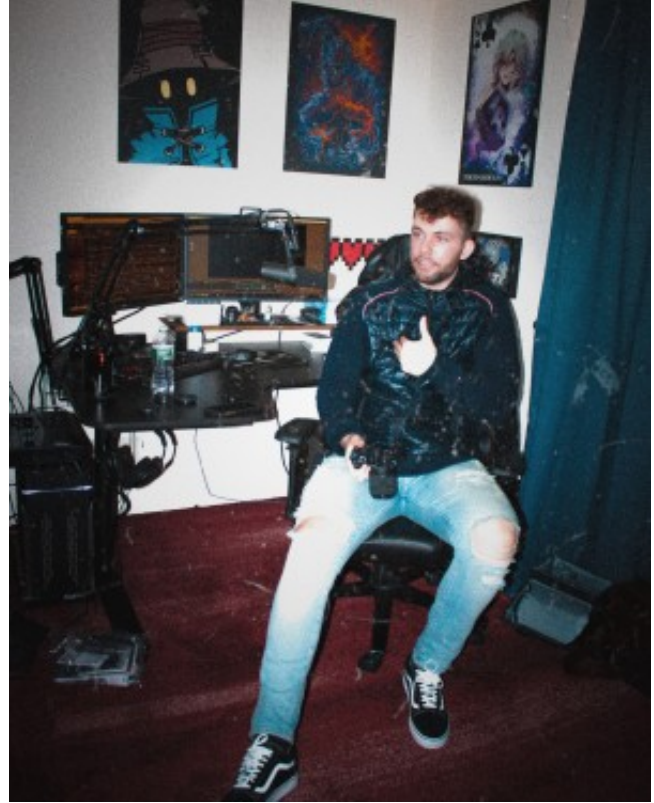
"His journey started by working at Little Caesars Pizzeria to save up and eventually purchase his first camera. Once he got his camera he dove right into shooting and started taking pictures for his friends at school to gain experience. Eventually, he became good enough to catch the attention of rapper Reggie Mills and quickly took on the role of taking pictures for his friends to finding himself in-studio sessions with Famous Dex, Reggie Mills, Smokepurpp and more." (6ftent.com) In his repertoire, Nilladriz sports a variety of music videos equipped by different genres and niches in the modern aesthetic. Working with the talent of all ages, Nilla's video work stretches far and wide along the boundaries of the world wide web. A self-educated craftsman, Nilladriz has shaped his career from the suburbs of New Jersey to the countrywide grasp--reaching as far as LA--as his expansion continued to gain rapid exponential growth via YouTube & Instagram. As collaborations with SkinnyFromThe9 & Leeky Bandz have yet to be released, Nilladriz lies within a comfortable lull of locally renowned and internationally, a prospect among thousands of multi-talented, creative entrepreneurs in his age bracket.

As for his (patent pending) name for his brand of video work, 'Nilladriz', "Nilla initially got nickname in high school from his fellow basketball teammates. *"It began as Vanilla Drizzle and then soon later it became just Nilladriz,"* he states. Growing onto the rising content creator, Nilla decided to keep the name during his transition into photography and video production." "Photography didn't catch Nilladriz's attention until high school when he fractured his spine. This forced him to take a break from basketball and pursue other options. "In hopes of finding something to occupy my time, I started photography and quickly fell in love with it." When speaking with Nilla, I recall him mentioning a reflection of his craft... *"I just practiced and practiced. I watched informative videos, read books on photography, taking pictures for my friends. Any opportunity I could get to take pictures and practice different styles, I took."* Thus, Nilla's resilience toward a futuristic, tech-savvy approach to social media and musical multimedia abroad began. Rapidly, he accumulated thousands of views on his first-ever upload to his [YouTube](#), "Port Richmond", an impromptu impressionistic viewpoint on the trap landscape of Port Richmond, Staten Island. Conveniently bordering New Jersey, New York's diverse metropolitan population holds some of the most unique talents on earth. A mecca for theatrical arts, fashion, and media, Nilla reflected during our interview regarding his frequent trips over the various New York/New Jersey bridges for commission-oriented videography work and photoshoots. Working for Reggie Millz played a huge role in Nilladriz stepping into the music industry. They worked together for moments, allowing Nilla to meet like-minded people. "I not only learned a lot about the music industry but I learned a lot about business and building brands." Since then, Nilladriz directed videos for Young Dolph, Leeky Bandz, and more. (Elevator)

Anointed on popular websites such as Urban Dictionary, [Nilladriz](#), Nilla enjoys the satisfactory clout boost from having worked with some of the industry's strongest musical prospects in the genre of Rap music. Along with an active pursuit of visual arts and networking with the music industry, Nilla enjoys a humble lifestyle remaining active in his community in the sunny suburban streetside vibes as he climbs

his ladder to his first major award in recognition of his talents in Video Production. For more on Nilladriz and to stay up to date with his work, you can follow him on his [Instagram](#) and [YouTube](#).

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See on IssueWire : <https://www.issuewire.com/nilladriz-19-year-old-creative-entrepreneur-poes-to-thrive-in-2020-with-his-multifaceted-media-approach-1650200667945634>