

## Nevermynd Helps Close to Increase Organic Traffic and Keyword Ranking

Nevermynd is a leading SEO and Web Development company based in Sweden. They help Close to increasing organic traffic and keyword ranking.

kompetensutveckling Malmö

Keyword difficulty: 15.00% (for undefined database) — View [full report](#) for this keyword[Alt](#) [Bilder](#) [Nyheter](#) [Videor](#) [Kartor](#) [Fler](#) [Inställningar](#) [Verktyg](#)

Ungefär 387 000 resultat (0,60 sekunder)

## Kompetensutveckling | Kurser och Utbildningar på IHM | ihm.se

[Annonser](#) [www.ihm.se/Fortbildning/Karriar](http://www.ihm.se/Fortbildning/Karriar) 020-024 00 24

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### Marknadsföring - Kurser

50% av marknadsbudget är bortkastad

Lär dig vilken - Läs mer!

### Bli marknadsekonom

En erkänd examen som öppnar dörrar

i näringslivet - Läs mer!

## 1. Kompetensförsörjning och planering av kompetensutveckling ...

<https://edu.mau.se/course>

15 högskolepoäng | Grundnivå | Distans (Malmö) | IS181F | Samhälls- och ... Delkurs 2

Kompetensförsörjning och kompetensutveckling i organisationer, 12 hp

DS: 0 TS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0

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L: 0 LD: 11.4K I: 6.64K Rank: 100K Age: 2019/01/03 whois </> source Rank: 700K

Adv Disp Ads: 0 Pub Disp Ads: 0

Google

kompetensutveckling Malmö

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Ads: 0 Pub Disp Ads: 0

Parameters

SERP report

Export CSV

Sort this page ^

Locale ^

## etensutveckling av personal - 60 hp - Malmö universitet

[w.mah.se](http://w.mah.se) > Institutioner > samhalle-kultur-identitet > Kompetens...utveckling för personal - 60 hp Det brukar ju heta att den viktigaste resursen  
ettag eller förvaltning är personalen. Vi säger: den viktigaste ...L: 0 LD: 814K I: 18.3K Rank: 76.5K Age: 1998/12/12 whois </> source  
Rank: 336K Adv Disp Ads: 0 Pub Disp Ads: 39

## 4. Kompetensutveckling – Pedagog Malmö

<https://pedagog.malmo.se/kategori/kompetensutveckling>Grundskoleförvaltningen i Malmö och Vägledning & stöd bjuder in till konferensen Nyanlända  
elever- höga förväntningar, framgångsfaktorer i skolans arbete.L: 0 LD: 15.2K I: 9.6K Rank: 136K Age: 2015/03/18 whois </> source Rank: 326K  
Adv Disp Ads: 6 Pub Disp Ads: 0

## 5. Företagsevents, kompetensutveckling & mentorskap i Malmö.

<https://www.close.se/natverk/alla-grupper/event-malmo>Företagsevents och kompetensutveckling i Malmö. Vi erbjuder frukostseminarier,  
föreläsningar och specialevenemang med ditt medlemskap i Close!L: 22 LD: 1.68K I: 1.18K Rank: 4.07M Age: 2007/09/22 whois </> source  
Rank: 56.3M Adv Disp Ads: 0 Pub Disp Ads: 0

## 6. Sök lediga jobb som Kompetensutveckling i Malmö ...

<https://www.careerbuilder.se/.../Utbildning/Skola/Kompetensutveckling>Just nu 47 lediga jobb som matchar din sökning Kompetensutveckling i Malmö. Hitta ett  
bättre jobb att söka idag! Du kan även ladda upp ditt CV och bli hittad av ...L: 0 LD: 189K I: 46.8K Rank: 155K Age: 2008/12/03 whois </> source  
Rank: 1.94M Adv Disp Ads: 51 Pub Disp Ads: 99

**Stockholm, Nov 8, 2019 ([Issuewire.com](http://Issuewire.com))** - Close was founded in 2001 and it is Sweden's leading executive network. They arrange professional network meetings focusing on skills development, exchange of knowledge, and executive training for Swedish leaders and executives.

To increase organic traffic and keyword ranking, they started working with, Nevermynd a Sweden based [SEO and Web Development company](#).

## **Skill They Used**

### Initial Review & Analysis

Competition Analysis, Broken Links Check, Keyword Analysis, Google Penalty Check, Mobile Responsive Check, Initial Rank Report

### On Page Optimization

Header Tags Optimization, Title & Meta Tags Optimization, Robots.Txt Creation/Analysis, Image & Hyperlink Optimization, Proper URL Structure Analysis, Page Speed Optimization Analysis, Google Webmaster Tools Set Up, Google Analytics Set Up, Internal Link Structuring & Optimization, XML Sitemap/Analysis and creation, HTML Site Map Creation, Check Mobility Issues, Resolve Webmaster Crawl Errors

### Schema & Structured Data Mark Up

Schema on Contact Address, Schema on Blog

### Local Search Optimization

Google My Business Setup & Verification, GEO Tagging, Local Business Directory / Citations

### Content Marketing

Guest Blog Attempt, Article Writing, Press Release Writing, Classified Writing, PPT Creation, PDF Creation

### Off Page Optimization

Infographic Creation, Infographic Distribution, Press Release Submission, Video Submission, PDF/Doc Submission, Q & A Submissions, Company Profile Listing, Image Sharing, Business Ad Posting, Social Bookmarking, PPT Promotion

## **Challenges**

The primary goal of Close is to increase web traffic and leads to their website. The inner web pages had bad rankings in the search engine results because of lowered keyword appearance. They framed a digital marketing strategy and performed a search engine optimization audit to boost the [keyword ranking position](#) and website traffic.

## **Solution**

They began with the analysis of the close website to get page rankings and visitors. They conducted the

keyword research method to know the most achievable keywords utilized by the audience and respective positions. With a thorough keyword research process, they were able to build a rich set of long-tail and location-based keywords to be added in meta descriptions, titles, and header tags.

[Close](#) requested them to boost their website traffic, they audited contents and applied the created keywords utilizing the Google keyword planner tool. They optimized their H1 tag, Alt tag, and canonical and image tag to boost natural traffic. They built a sitemap and created Google my business page for best and fast business listings in the search engines.

They keep track of the improvement of the website after on-page optimization using Google analytics and webmaster. Their SEO analysts provided a highly optimized website through effective keyword optimization and promoted the website through blogs and articles.

## **Media Contact**

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Source : NEVERMYND

See on IssueWire : <https://www.issuewire.com/nevermynd-helps-close-to-increase-organic-traffic-and-keyword-ranking-1649607809991913>

