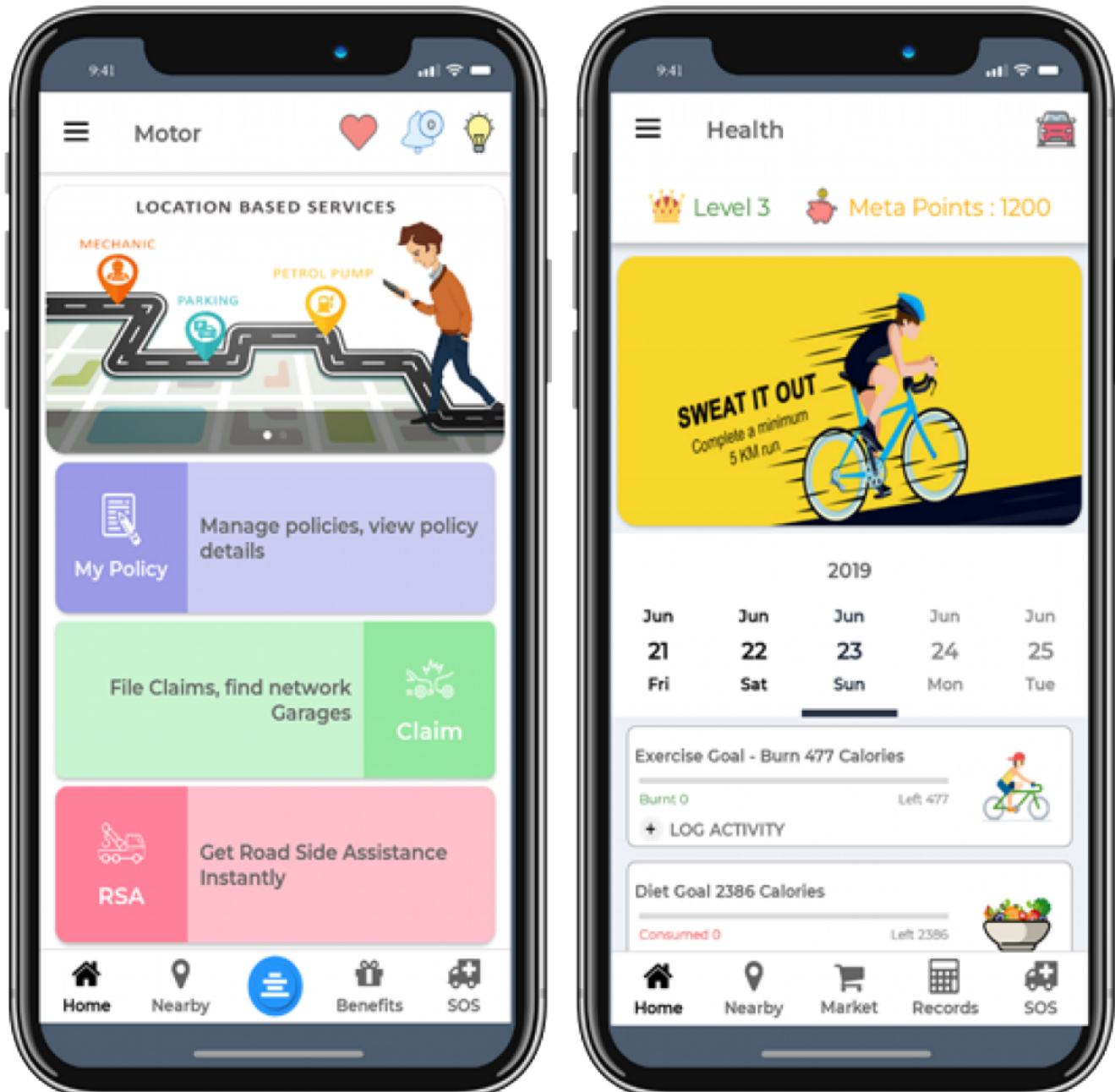


Meet META – an insurtech start-up disrupting post sales experience in insurance industry with their super app

If understanding your insurance policy, filing your claims and timely renewal of multiple insurances gives you nightmares and headaches – then you can now sleep well – thanks to META



New Delhi, Nov 12, 2019 (Issuewire.com) - META is a new age insurtech start-up, which claims to be the “real friend indeed” for both – customers as well as insurance providers by adding new dimensions to the post-sales engagement. For customers – who often struggle with insurance management – it acts as an insurance wallet & has bundled numerous value-added services around the same eco-system of auto, health, and life. META makes it convenient for customers to manage multiple insurances from the same app. Insurance providers – it acts as the necessary bridge for them to stay connected with the

customers, help with better claim experience, track user behavior and generate data-driven actionable insights.

Founder Atul Sharma says – "So far, the focus of the insurance companies has been towards selling insurance while a customer often struggles with basic insurance management. Customers mostly have multiple insurances including – home, auto, health, office, mobile, etc & often find it cumbersome to manage them. To make things worse, at the time of a claim, finding details like policy documents, claims process, exclusions, approved partners, etc becomes a challenge. Meta handholds the customer here by acting as a one-point solution from keeping all insurances in one place and simultaneously creates a digital eco-system around auto and health & wellness needs"

Meta, the first of its kind mobile-only platform, enhances customer experience, reduce claims response time, provide data-driven insights and relevant recommendations to support all stakeholders in making informed decisions.

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See on IssueWire : <https://www.issuewire.com/meet-meta-an-insurtech-start-up-disrupting-post-sales-experience-in-insurance-industry-with-their-super-app-1649993505473360>