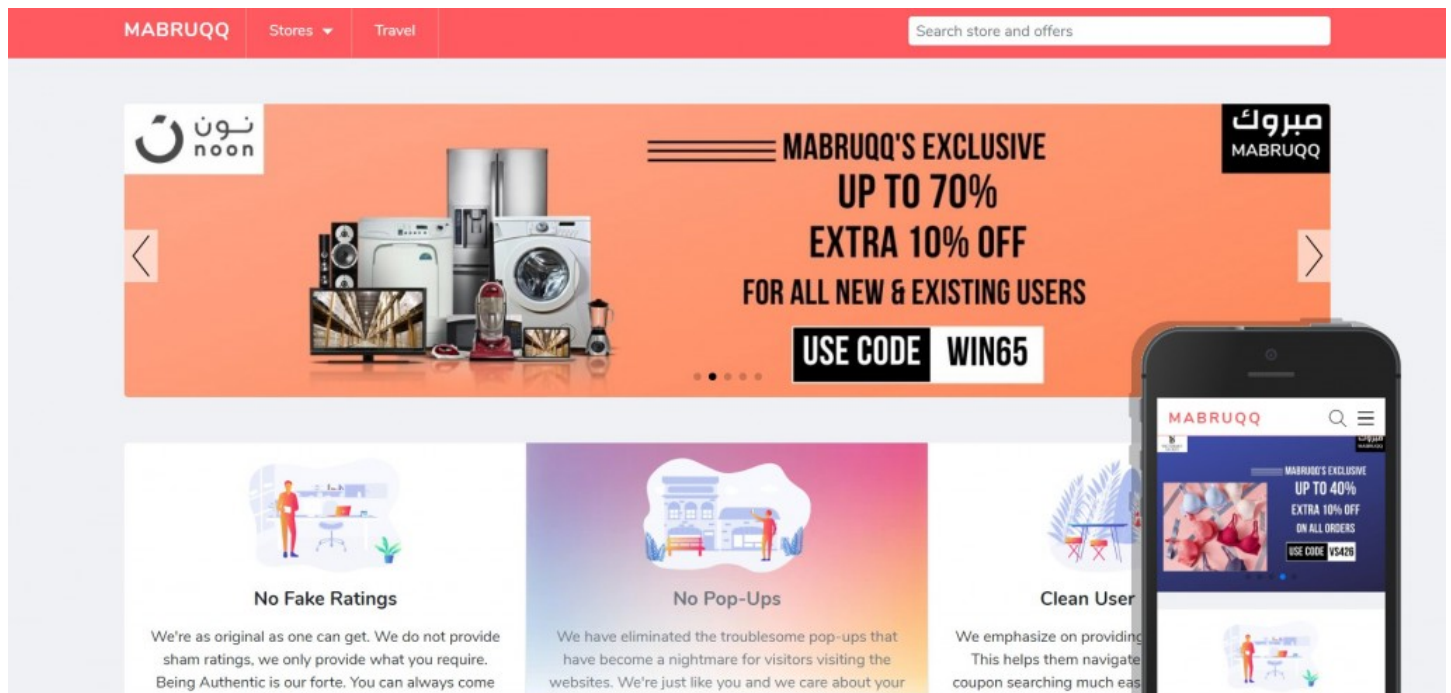


Mabruqq Shaping Online Coupon Industry In the GCC



Dubai, Nov 23, 2019 (Issuewire.com) - We live in a world where everything is being demanded and supplied in a split second. Not just our fast-paced life but everything we need is served to us at lightning speed. Similarly, coupon searching has become a painstaking task for online shoppers. A major portion of an online shoppers time is spent searching for the coupon. Time-saving has become an important aspect not just for shoppers shopping online but for the online sellers as well.

How Mabruqq is Improving Coupon Searches For Shoppers

Taking all this into account, we are presenting you with a website that is not just clean as a crystal but as helpful as a companion. Our Clean and refined User Interface will help you find everything with ease and at lightning fast speed.

We, [Mabruqq](#) offers you only what you need without wasting your precious time. Be it an exclusive coupon, fresh deals on products or discounts on any electronic, home or fashion item, we have made coupon and offer to search easy and convenient for you. Just use keywords relevant to your needs on our search bar and explore a wide range of coupons & offers of top merchants in the Middle East.

We are AI-Based

We are making things easy for you by creating an **AI-based coupon website** that will not only help a shopper extract maximum savings from online shopping but also create a platform to bring all saving options under one roof with a fully automated system.

We have created a special **discount meter on Mabruqq** which calculates the maximum discount currently being offered on a particular online shopping merchant. We do this by applying an algorithm that calculates online sale coupons, combining them with ongoing percentage sales and offers provided

on debit/credit cards. This way the user gets the best possible discount on their total shopping order. Our Algorithm regularly updates itself and outputs the meter rate according to the fresh discount and sale offers.

Emphasizing on Special Events & Festivals

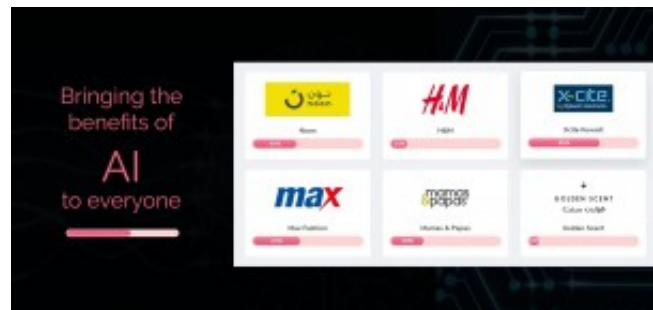
We're implementing new section on our website with respect to special season sale, Cyber Monday Sale, Black Friday Sale, festive offers and daily deals for stores like Namshi, Souq, Amazon AE, [Noon](#), Rehlat, Tajawal & more. This will not only trigger the increase in the number of people shopping online but also offer people a chance to get the best savings on items. You don't have to apply every coupon to check which one is giving you maximum discount. We will showcase the best discount upfront.

During Special Sale Days we noticed a traffic surge of 30% from both the United Arab Emirates & Saudi Arabia. We want to extend our reach to more GCC countries and help shoppers get what they want. We too are shoppers like you and we understand your needs of saving money online. Our **exclusive coupons** offer discounts from 10% to 30% and are valid on all shopping websites operating in the Middle East.

We are everywhere, from Travel Coupons to Fashion to Electronics, to Entertainment & Food, you'll find us helping you everywhere.

About Mabruqq:

Mabruqq, as the name represents, Congratulations. Mabruqq is one of the best saving websites for any kind of E-commerce and travel-related coupon & deals in the Middle East. The dynamic team of Mabruqq always try to bring out something very authentic and new for the customers visiting the website. Our priorities surrounding our customers motivates us to serve them in the best way possible. We Mabruqq, come as a solution to all your sale and discount related queries. Embarking on a journey of the valuable online shopping experience, Mabruqq toils around Middle East's online e-commerce industry to extract the best possible savings for our valued customers. We will not ever let you leave empty-handed because we are transparent and display everything to you upfront. Once again, Mubarak On Savings.



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See on IssueWire : <https://www.issuewire.com/mabruqq-shaping-online-coupon-industry-in-the-gcc-1650603261171800>