Introducing the Easy Flosser: A New Easy Way to Floss

A remarkable new device that takes the fuss out of flossing, the Easy Flosser is being launched on Kickstarter



Broken Arrow, Nov 9, 2019 (Issuewire.com) - Tulsa, OK - Orthomechanic is pleased to announce the launch of its innovative new product, the patent-pending <u>Easy Flosser</u>, designed to floss teeth faster and more efficiently than any other method. The brainchild of inventor Luis G. Hernandez, <u>Easy Flosser</u> has just been launched on <u>Kickstarter</u> in order to raise funds for mass production.

The *Easy Flosser* is unique in that it's simple to use, providing a highly effective method of flossing the teeth, and at the same time helping to reduce plastic waste.

"We're excited to finally be able to present *Easy Flosser* to the world," says Hernandez. "We've been through more prototypes than you can imagine. But now we've come up with the perfect device, we've made the first batch, and we're ready to proceed with production. All we need are your investments to help us make it available to the public."

The need to floss in order to maintain healthy teeth and gums is well documented. Scientific studies have shown time and again that regular flossing results in a lower risk of periodontitis, tooth loss, and also heart attacks and diabetes. But according to Hernandez, although most people brush their teeth, they don't floss.

"Flossing on a daily basis can literally extend your life and keep you healthy – that's how important it is. But most people don't do it. Why? Because it's messy, time-consuming, difficult to do and generally an unpleasant task that most of us would like to avoid."

Hernandez has spent many hours testing every conceivable available method of flossing. His conclusions are documented on his <u>Kickstarter page</u>, but for the most part, his findings show that many flossing devices are difficult to use, ineffective, expensive, damaging to the gums, and/or are wasteful and toxic for the environment.

Easy Flosser has a number of advantages to offer:

- It's as easy to use as a toothbrush
- Allows the user to reach back teeth easily
- Easy handling for adults and especially for children
- Can be reloaded with any standard floss brand spool
- Uses up to 80% less floss material: one or 2 spools costings few cents can last for more than a
 vear
- Protects the environment by putting less toxic material into the landfill
- Made of recyclable (BPA-free) material.

"Help us make the world a better place by supporting **Easy Flosser**. We have already invested in the equipment, now we just need your support to start manufacturing."

Early backers can receive some generous rewards. For more information, visit the Kickstarter page.

(Insert video https://youtu.be/IANS2bo2FL8)

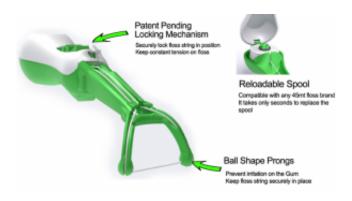
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https://www.kickstarter.com/projects/easy-flosser/easy-flosser-a-new-easy-way-to-floss-your-teeth?ref=3e5yxa



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See on IssueWire: https://www.issuewire.com/introducing-the-easy-flosser-a-new-easy-way-to-

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