

From Home Recording Studio to Music Industry Training Facility

How This Company Teaches Millennials to Do It Themselves



Philadelphia, Nov 18, 2019 (Issuewire.com) - Lil' Drummaboy Recordings, LLC. announces its growth from a single student to more than 120 students each month enrolled in their audio engineering, music production, and music business programs. For two decades, what originated as a home recording studio has since relocated to South Street and teaches passionate millennials to build careers in the music industry.

It's an all too common reality; college graduates find themselves trapped in unsatisfying careers, having wasted years in college programs submitting to the pressure to conform. Creative minds dream of making music while their bodies are chained to a desk; the cubicle walls closing in make it hard to breathe. So how does the aspiring music creator handle all this weight? Longing for a life outside of these confines, they might buy a MIDI keyboard and recording software, and ask YouTube where to go from here; because Full Sail University costs \$30K a year, and who really has time to go back for a B.A. at this point? Let alone absorb the debt burden. Questions abound: What if I don't make it anyway? What if no one believes in me? Are my dreams even possible?

According to a 2018 Forbes Study, 43% of millennials expect to leave their jobs within two years. Many are dissatisfied with traditional academic options that lead to an accumulation of debt and narrow career

options. Lil' Drummaboy Recordings' focus on customization, affordability, high-quality, and community-building is the bridge that helps millennials transition from boxed in 9-5 jobs to out of the box creative careers across industries and sectors. Classes start at \$269 per month and provide individualized one-on-one programs in Audio Engineering, Music Production, Music Theory and the Music Business. LDB's offerings are now the most affordable, quality programs the market has to offer.

"It's not easy to embark on a career in the music industry or to transfer skills gained in the music industry into other areas. It is our mission to teach students the technical and creative skills, music business competence, personal planning and discipline required to achieve their goals and to do so in a supportive community of like-minds" says LDB Founder Samori Coles whose own career includes a transition from financial analyst in a Fortune 500 company to independent recording artist and studio owner.

Samori founded LDB on the premise that "with today's audio technologies being more advanced and accessible than ever before, artists are cutting album costs by producing and engineering their own music. But, they are finding themselves dissatisfied with the quality of their work and then turning to the internet for guidance and tutorials. Even with the most advanced recording gear at their disposal, home recording artists tend to lack the expertise needed to truly reach a professional quality sound. This often leads to hiring an audio engineer to help with some, or all, stages of recording, mixing, and mastering their music. At Lil' Drummaboy Recordings, the risk of failure and overwhelming debt burden is minimized. We help our community find and pursue relevant careers through our focus on innovation, technology, education, and customized supports. LDB also teaches entrepreneurial-minded students how to turn their home recording studios into professional quality, income-generating businesses."

And LDB has consistent evidence that its customized approach works. "When I started taking classes I really just wanted to get a more professional sound for my home recordings. It went so well that I ended up becoming an audio-visual professional at two different higher education universities, and then transitioned into working at a Fortune 50 company applying what I learned from [Lil' Drummaboy Recordings]," says LDB program graduate, Keith Gutierrez.

About Lil' Drummaboy Recordings Lil' Drummaboy Recordings, LLC. is a full-service recording studio that offers affordable and effective training in audio engineering, music production and the music business. The company's mission is to be the global leader in teaching digital music creation and entrepreneurship through easy to follow and understand courses, workshops and coaching. With audio production schools costing between \$13,000 and \$30,000 per year, Lil' Drummaboy Recordings is a more practical, career-based alternative for millennials that want to avoid the debt-burden and time requirement of 2 and 4-year audio schools.

For more information about Lil' Drummaboy Recordings and to sign-up for their in-studio training programs, visit <https://ldb10.com/audio-engineering-schools>.

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