

Former Award-Winning Politician and Community Leader, Tonya Burke, Now Adds Author To Her Credits!

New Book “On the Edge of Greatness” Helps Women Boldly Step Up and Run for Office



Perris, Nov 17, 2019 (Issuewire.com) - Tonya Burke, CEO and Founder of Hidden Gems Enterprise, announced today the release of her new book *On the Edge of Greatness: A Real Conversation on How Black Women Can Take Over by Powerfully Running for Office*, focuses on sharing the golden nuggets and strategies with readers to educate, empower, engage and inspire them to daringly run for public office and win. This book comes after years of Tonya’s work positively transforming communities and organizations, teaching and inspiring others through her work as former Councilmember, counselor and as a political candidate development coach. This book will help readers dust off their hopes and dreams and take courageous action with purpose and on purpose!

“Hugely gregarious, humble and gracious in spirit, Tonya Burke is a political dynamo who has written a must-read manual for Black women who dream of running for office. A former elected official herself, Tonya spent nearly five years in the “belly of the beast”, brilliantly navigating the potholes, roadblocks, set-ups and setbacks of running for and serving in elected office while B&F: Black and Female,” said Kimberly Ellis, Former Executive Director of Emerge California and Former Candidate for Chair of the California Democratic Party.

“My book does what many published political and campaign preparation books, training programs,

strategists, consultants, and coaches don't and will never do, and that provides a real in-depth conversation and a bold call to action with the aim of building Black women's knowledge and confidence to take on political leadership roles throughout the world," said Tonya.

Tonya's love and desire to impact others in a positive way has touched communities, corporations, non-profits, schools, churches and more, and the feedback has been tremendous:

- "Tonya Burke is my personal Political BADASS" – Nichelle Henderson, Vice President of the Los Angeles African American Women's PAC
- "Tonya Burke is one of the most intelligent and educated women around! She is the one who inspires me and several women in our community. She served the City of Perris so well and accomplished so much for her city as a Councilmember. There's a reason that she's the trademarked Political Badass™"
- Jeri Lee, Entrepreneur
- "Thank you again for your presentation at the WOW Black History Program at the View. It was humorous, inspirational and encouraging all at the same time. You captured the audience's attention and kept us engaged throughout your presentation which is no easy feat with teenagers. You were a blessing!" - Wanda Scruggs, CEO of I Can Soar

On the Edge of Greatness: A Real Conversation on How Black Women Can Take Over by Powerfully Running for Office is available now for pre-sale and an autographed copy can be purchased at her website <http://bit.ly/ontheedgeofgreatness> and the Kindle version is available at a significantly discounted rate for a limited time on Amazon.

About the Author:

Tonya Burke is the CEO of Hidden Gems Enterprise, a boutique political leadership coaching and government relations consulting firm. She dedicates her time and resources educating, empowering, and engaging women to run for political office; seek leadership positions in the public and private sectors; and helping leaders use their inner gifts and purpose, to make their mark in the world.

Most commonly known as The Political BADASS™, Tonya is a highly sought-after expert, coach, consultant, speaker, and bestselling author. Tonya has been featured on a number of media outlets including as an expert guest on Spectrum/Charter Local Edition, a panel expert along with former Secretary of State Hillary Clinton and Congresswoman Maxine Waters, and a reappearing commentator on Canadian Television (CTV). She has also appeared in The Atlantic, The Voice News, Press-Enterprise, Precinct Reporter, Los Angeles Sentinel, Black Girls Guide to Politics, Noteworthy and Blavity.

Tonya resides in Perris, California with her husband Jason and three children Devon, Brianna, and Jaylyn.

Learn more at:
www.tonyaburke.org

Also, be sure to follow her on social media:
Facebook: Tonya Burke- The Political Badass
Instagram: @politicalgem
Twitter: @politicalgems



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