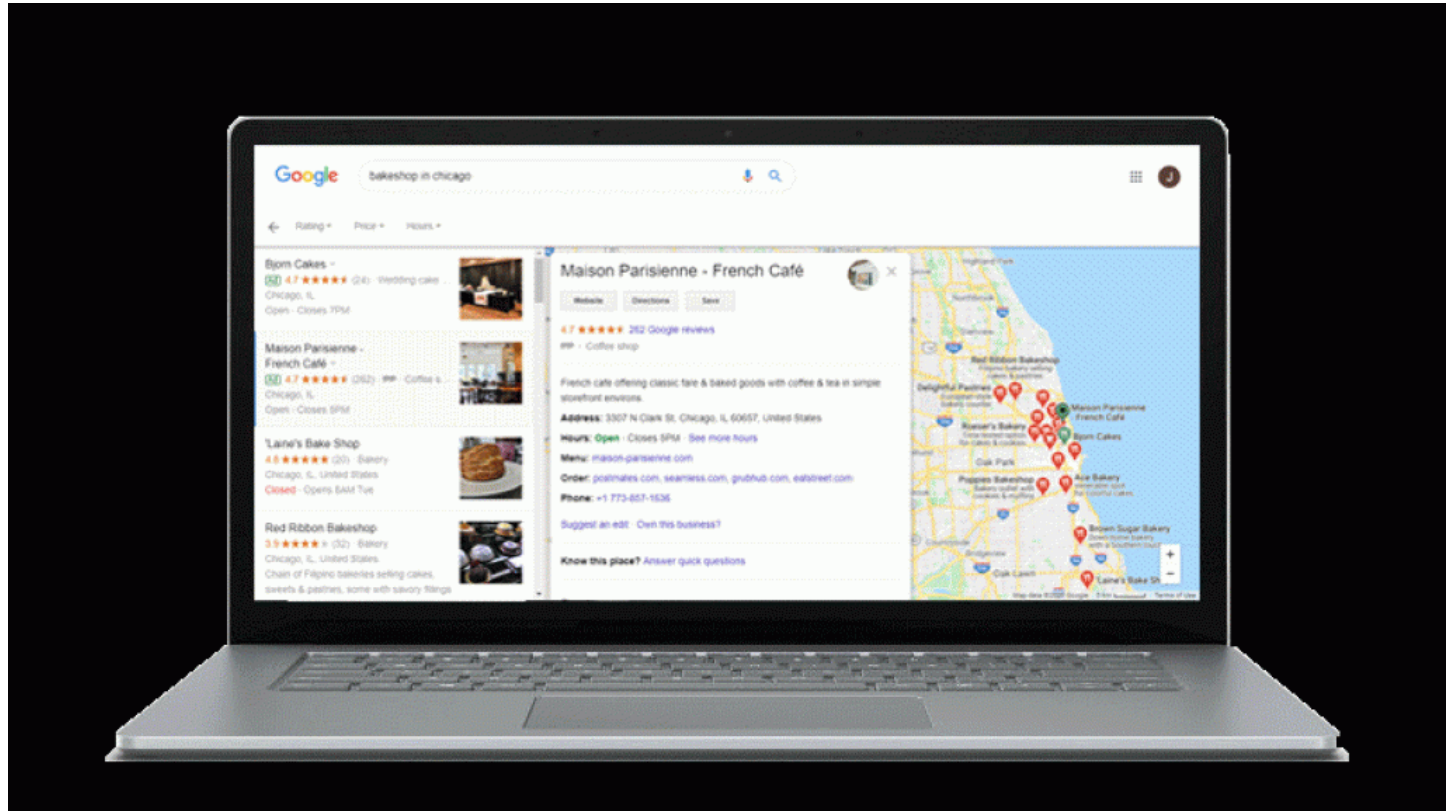


Bruce Jones SEO Consultancy Services Launches Google My Business Management for Exposure among Local Business

Local search engine optimization company led by Bruce Jones has officially launched GMB management services as part of their consulting company's multi-services offerings.



Chicago, Jun 19, 2020 ([Issuewire.com](https://www.issuewire.com)) - Bruce Jones SEO Consultant recently launched the [Google My Business Management Service](#) that will allow start-ups and independent companies to garner substantial exposure in the local market. Bruce Jones' firm offers website optimization services to businesses thus helping them broaden their horizon of audiences and sales. This [Chicago-based SEO agency](#) has been in the business for 16 years and has worked with clients and companies from various verticals across the country.

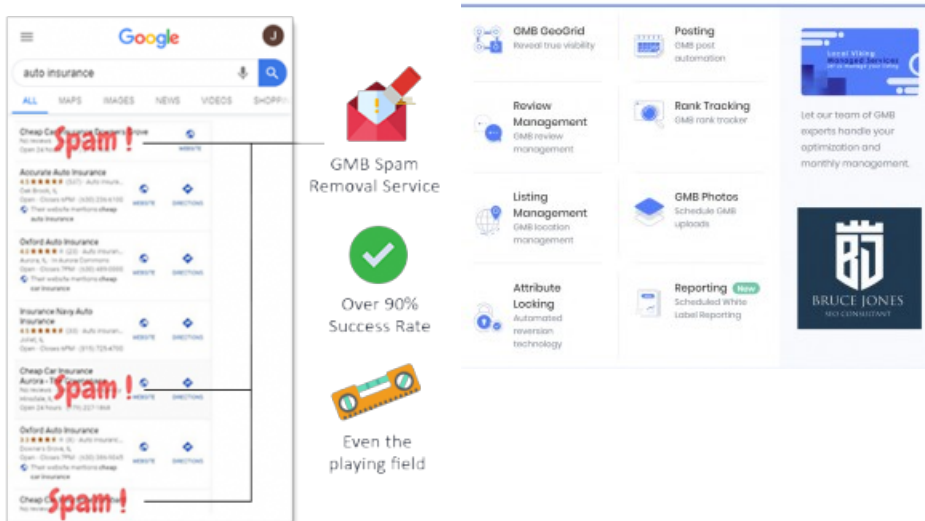
Google My Business is a tool from Google that helps businesses connect to customers and grow their online presence. It is the go-to place for customers to learn about businesses, including contact information, location, website, and more. Google My Business is one of the best ways of gaining local visibility on Google, regardless of one's current website strategy. Customers can also leave reviews via Google reviews, which is tied to a Google My Business account. The challenge is that for Google My Business to be successful, businesses have to constantly log in and update it as Google My Business posts expire 7 days after posting. However, the team at Bruce Jones SEO Consulting takes care of optimizing your GMB profile and adds new posts and photos weekly.

Their Google My Business management services offer monthly plans which create and maintain GMB listings for local businesses as part of their core digital marketing strategy, with a focus on increasing rankings in search engine results, increasing online leads, and gaining more clients. The management

includes everything from basic structuring and set up to content creation to reputation and customer relationship management, with a hands-on approach. According to [SEO expert Bruce Jones](#), Google My Business has opened the scopes for opportunities, especially for local businesses. Essentially, it is the listing representing a business in Google's search results, which features the business name and contact information, photos, questions and answers, ratings, reviews, blog posts, and more.

The services at Bruce Jones' consultancy offers customized strategies to each client, tailored to the business' goals and needs. The consulting company builds and maintains each Google My Business listing in a way that is optimized to increase engagement, boost leads and conversions, drive sales, improve reputation, gain credibility, manage relationships, establish authority, and more. Although he has always encouraged self-sufficiency when it comes to SEO in a company, he is of a different opinion with Google My Business. He says that expert knowledge is needed in this particular area due to the highly technical and rapidly evolving nature of Google My Business. The tedious tasks and upkeep of GMB profiles make it an element to SEO that most clients prefer to confide to professionals for fast and effective optimization.

If you are also looking for similar consultation, visit their website at <https://brucejonesseo.com/google-my-business-management-services/>.



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Source : Bruce Jones SEO Consultant

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