

YGroup & Vecta Strategy Launch GCC Operations out of Dubai

Global Strategy & Analytics Consulting Firm Expands into GCC

Dubai, Oct 20, 2019 (IssueWire.com) - The **YGroup**, a Dutch based global strategy and analytics consulting firm has joined forces with **Vecta Strategy** to establish a GCC practice based in Dubai. The new entity **YGroup (ME) FZ LLC** will provide regional clients with extensive access to consulting capabilities, teams and offices across Europe, the USA and India, comprising some 400 professionals and more than 25 nationalities.

The firm's Dubai office will operate under the **YGroup** brand to serve private and public sector institutions across the GCC region. The firm prides itself on distinctive capabilities in strategy and execution, powered by analytics, AI and digital transformation across a range of industries, notably in financial services, retail, FMCG, healthcare, transportation, technology and innovation, and others.

Yogen Singh, CEO of YGroup said "We are delighted to launch in a region undergoing rapid change and facing critical challenges. We believe our distinctive approach to execution, pricing and partnering with our clients will bring fresh energy and thinking, with enhanced value for money."

Paul Klinkhamer, co-founder and Managing Partner, also commented on the launch, stating that, "YGroup's approach stands in stark contrast to the traditional framework of most first-tier consultancies. We will share in performance results with our clients, by charging lower fixed fees and partnering in the upside."

Walid Boustany, co-founder and Managing Partner explained that "Our combined regional and international experience, track records across industries and new frontiers of analytics-driven strategy, digital transformation and implementation will be key to our success. Through YGroup we will recruit top talent and deploy them with a global perspective on regional and local issues and challenges."

ABOUT THE YGROUP COMPANIES

YGroup Companies is a global strategy and execution firm powered by analytics. YGroup helps clients to solve complex issues, capitalize on opportunities and transact as and when needed while forming bespoke and meaningful long-term partnerships. This fast-growing firm was founded in 2013 and is headquartered in Amsterdam. YGroup has around 400 professionals from diverse backgrounds, in both strategy, execution and data science. It currently operates from offices in Amsterdam, Barcelona, London, Zurich, Copenhagen, Madrid, New Delhi, Porto and Dubai, with multiple new openings anticipated in the future.

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Source : YGroup

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