

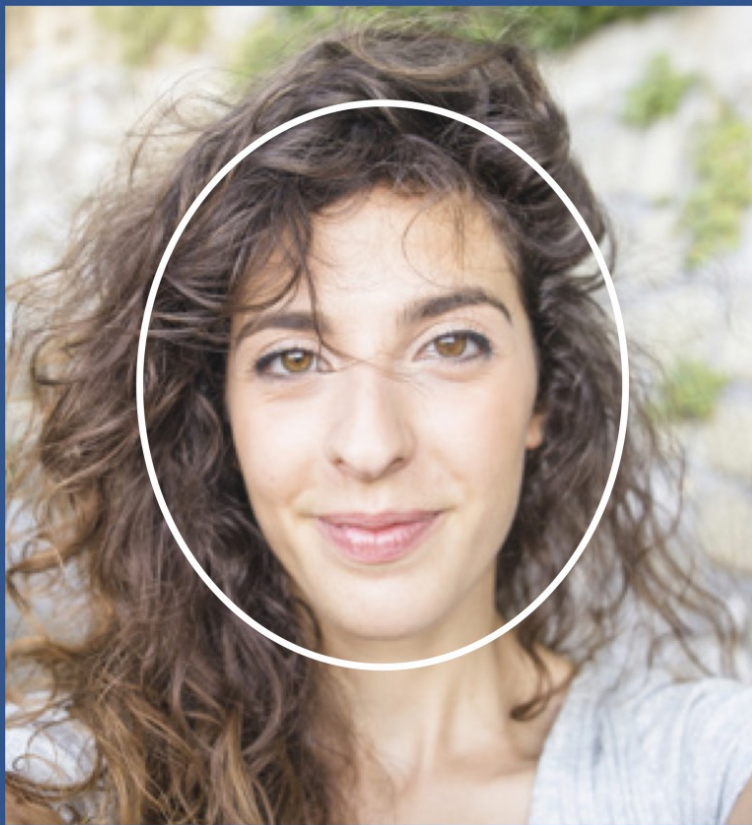
Using Photo Recognition Technology as a Paperless and Environmental saving alternative for Conferences

Half a billion people attend conferences and exhibitions every year. But registration is time-consuming and most importantly - not paperless. Blueleaf offers a photo recognition system through a selfie on each delegates mobile as an alternative



YES!

Photo Recognised



[Support](#)

[Exhibition
Information](#)

[Exhibition
Plan](#)

Bengaluru, Oct 31, 2019 ([IssueWire.com](http://www.IssueWire.com)) - Blueleaf Cyberspace, an award-winning company which specialises in cutting edge wifi technologies has launched an image recognition system to automate the registration and validation processes in conferences and exhibitions using delegates mobile phones. Their system uses photo recognition and is so powerful that it can validate thousands of people simultaneously. Although the conference and exhibition sector has always been an early adaptor of technology, one major gap has been the registration, validation and access controls. This is why even at high-level conferences, there are queues at registration or entry booths to collect details. According to Rajesh Desai, Technical Head, Blueleaf, "With Blueleaf's system, all you need to do is click on a link, take a selfie, and go in. The entire process takes not more than 5-10 seconds and its convenience is second to none".

The conferences and exhibition market is among the largest in the world, and most importantly, in comparison to other sectors it is homogenous. Whether you are having a conference in India or China, the basics are the same. In 2017, in the US alone there were 1.8 million conferences, trade shows and exhibitions. If you look at an average attendee list of 200 people, this is a total of over 360 million people. If these numbers are staggering, imagine how large, diverse and powerful this market is worldwide.

But why registration and access? "At almost every conference, a huge amount of time is wasted in registrations and access during various times at the conference or exhibition," says Dr. Joseph Rasquinha, Co-Founder, Blueleaf. "However, in our system, all this is eliminated. On top of that, it has extremely positive environmental considerations. Imagine the millions of identity cards, paper and other material which is replaced by using technology to become paperless!". Photo recognition can be costly. But Blueleaf's product is very cost effective due to the way it is structured. And they give more. According to Syed Bukari, Technical Architect, "We also provide an enterprise cloud system to allow a company to run multiple exhibitions or conferences in the same account. This enables them the use of the same database, get comparisons, and a number of advantages"

The company is also exploring the retail market where you can setup and use a B2C system and run small events from 50-250 people to large marriage events

Contact information: ganesh@blueleaf360.com

Media Contact

Blueleaf Cyberspace Systems Pvt Ltd

josephrasquinha@gmail.com

Source : Blueleaf Cyberspace

See on IssueWire : <https://www.issuewire.com/using-photo-recognition-technology-as-a-paperless-and-environmental-saving-alternative-for-conferences-1648913229854166>

