This October, Frank Darling Unveils Rings that Help End Child Marriage

In Celebration of International Day of the Girl on October 11th, Frank Darling is launching four stacking rings and donating 100% of profits to VOW to help end child marriage.



New York City, Oct 11, 2019 (Issuewire.com) - Celebrating International Day of the Girl on October 11 and in partnership with VOW to End Child Marriage, Frank Darling is launching a collection of stackable diamond bands and donating 100% of profits to VOW to help end child marriage until November 29, 2019.

"Love is given, not taken. As a modern engagement and wedding ring brand, we feel passionately that marriage is a joint decision. When we first discovered VOW, we were shocked to learn that millions of girls' futures are being swept away by child marriage every year. We're going to change this, together. Join us and help these girls reach their full potential." Kegan Fisher, Co-Founder & CEO

Each year, 12 million girls across the world are married under the age of 18 — some as young as 8. Now through November 29, 2019, Frank Darling will donate 100% of the profits from the VOW collection to help end child marriage. Every dollar raised goes to support local organizations that are standing up for girls' rights and preventing child marriage in Africa, Asia, Latin America, and the Caribbean.

By purchasing the VOW bands, people can help create a world where girls choose if, when and whom to marry.

Starting at \$140, the <u>VOW collection</u> features four stackable bands. Playful, brazen, serious. and creative — each ring makes its own statement, together they form an unbreakable strength. Made from 100% recycled metals and set with sustainably lab-grown diamonds, each ring is made by hand in New York City.

To learn more about the collection click this link:

https://frankdarling.com/vow-x-frankdarling/

About Frank Darling

Launched April, 2019 by co-founders Kegan Fisher and Jeff Smith, Frank Darling is disrupting the traditional approach to engagement rings with lab-grown diamonds, considered design, and a shared, couple centric experience — making an antiquated and complex purchase more direct, stylish, and accessible than ever before.

About VOW

VOW gives couples, companies, and the public the power to help end child marriage. VOW believes every girl has the right to a safe and healthy future, including the right to choose if, when and whom to marry. VOW is an independent organization developed with the support of Girls Not Brides, the Ford Foundation and Hive. VOW's board members include Mabel van Oranje, initiator and chair of Girls Not Brides, Darren Walker, President of the Ford Foundation and Margaret Hempel.



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