

Record Number of Ski Resorts to Showcase Lift Ticket Deals at Ski Dazzle® Los Angeles This December

World Renowned Ski Trail Map Artist James Niehues Scheduled to Speak at the Expo



Los Angeles, Nov 6, 2019 (IssueWire.com) - Perfect timing for holiday shopping! This December, you will have a chance to buy gifts for your entire family and friends all in one location at Ski Dazzle® - The Los Angeles Ski Show & Snowboard Expo®. Winter enthusiasts are invited to check out North America's largest annual consumer ski and snowboard show and sale right here in Los Angeles. On December 6, 7, & 8 2019, Ski Dazzle will feature exhibit booths showcasing ski and snowboard retailers, services and dozens of local and national winter resorts. Located at the Los Angeles Convention Center in Kentia/South Hall (1201 South Figueroa Street), attendees will have a chance to save hundreds of dollars on brand name winter gear provided by top retailers and industry vendors.

Never before has Ski Dazzle offered attendees a chance to visit more than [23 top ski resorts](#) booths—all in one location. The following resorts will be exhibiting at Ski Dazzle offering deals on lift tickets and more: Colorado: Aspen, Snowmass, Arapahoe Basin, Winter Park, Steamboat. Canada: Banff, Lake Louise, Sunshine, Norquay, Canadian Mountain Holidays (Heliskiing). Utah: Ski Utah, Ski City, Brian Head. Montana: Big Sky. Wyoming: Jackson Hole. New Mexico: Taos. California: Mammoth Mountain, June Mountain, Bear Mountain, Snow Summit, Snow Valley, Mt. Baldy, Mt. High.

This popular family-friendly show features savings on season pass deals and lifts ticket specials, travel packages, lodging and discounts for families and groups. Expo admission includes daily free events such as ski lessons on the 60-foot long [Snow Summit Learn to Ski Ramp](#); or attendees can take their little ones to the easy [Bear Mountain Resort's Riglet Park Snowboard Learning Center](#) for kids 2-8 years old.

Did you ever wonder who was the master artist behind all of your ski area trail maps? Now you will have a chance to meet him in person. Only at Ski Dazzle: world-renowned ski area trail map artist James Niehues (who has painted approximately 255 ski area trail maps) will be speaking at the show's Seminar Series. On Saturday, Dec. 7, he will share his experiences at 2 PM & 5 PM seminars and sign autographs on his new coffee table book, "*The Man Behind the Maps*" from 3 PM to 5 PM in the Ski Utah booth.

Are you ready for a challenge? Head to the [XOC - Xtreme Obstacle Course & Warp Wall](#) – a mobile multi-challenge experience similar to that seen on *American Ninja Warrior* that tests pre-season strength, balance, and agility. For a \$5 participation fee, attendees can step up to the course and challenge a friend with best show time winning an UNLIMITED Season Pass to *Bear Mountain & Snow Summit*, a brand-new snowboard, and other great prizes.

The Action Sports area in the show is growing to include a variety of year-round sports such as SUP, Biking, Glamping and more. Get your swing analyzed by PGA Pro Instructor, Ryan Trengrove and compete with friends on who can hit the furthest ball.

Thirsty and Hungry—no problem? Take a break and grab a brew and authentic street tacos in the [Ski Dazzle Beer Garden](#). During the show, popular SoCal Radio DJ's and Street Teams will drop in from Power106, KROQ, GO-Country, 97.1 AMP, The New 885, and KLOS 95.5 and help kick off the ski season with mountains of free lift tickets, swag, and prizes.

Back by popular demand, attendees, who buy General Admission tickets and bring their photo ID to the

"Lift Ticket Redemption Booth," will receive an exclusive Ski Dazzle Lift Ticket Offer, (up to \$100 value) just for coming to the show. Ski early or ski late, or ski with a friend! - Choices include one (1) of six (6) different lift ticket offers from one of these six (6) popular resorts: *Brian Head – Utah, Bear Mountain, Mt. Baldy, Mt. High, Snow Summit* or *Snow Valley*. Attendees may choose their offer: A Free Early Season Lift Ticket; OR a Free Midweek Lift Ticket; OR a Two-for-One Lift Ticket. Don't ski or ride yet? You can choose the Beginner Package offering a ski or snowboard group lesson including all your equipment up at Snow Valley Resort. Some holiday and date restrictions apply. For more details, go to [Free Lift Ticket Offer](#).

Holiday shopping has never been better than at Ski Dazzle. Over \$6 Million Dollars of holiday bargains on brand-name ski and snowboard gear including: *K2, Burton, Columbia, Descente, Spyder, Ride, Nordica, Rossignol, Salomon, LibTech, Tecnica* and more will be on sale up to 70% off in the giant sale area or offered at the exhibit booths on the show floor. Retailers will give attendees a one-stop shopping convenience at Ski Dazzle from *Action Water Sports, Bill's Sports, Get Outdoors 365, Grace Folly, Hughes Ski Hut, POP Paddleboards, Jack's Surfboards, Rack N Road, Attic Skate Shop, Snow Bunny Apparel, Shred Dog kids outfits, and SkiPro*.

This is the year of Mega Multi-Resort Season Pass Deals that cover benefits at literally dozens of local, national and international resorts. These are the best value season passes ever offered to SoCal skiers and riders such as the IKON Pass, EPIC Pass, and Mountain Collective Pass. For SoCal skiers-- The IKON PASS includes Bear Mountain, Snow Summit, Mammoth, June Lake, Squaw Valley in California and multiple days at 41 of the top resorts in the world like Aspen-Snowmass, Deer Valley, Jackson Hole, Snowbird, Alta, Steamboat and so many more. All on one pass! Get discount pricing for singles, families, military, and students all at the Ski Dazzle Show and Sale.

Ski Dazzle admission tickets are available in advance online or during the show: \$22 for adults (includes the free lift ticket offer). \$50 for adults for special Early Entry into Sale Area and more special VIP Benefits. Some restrictions apply. FREE for children 12 and under but does not include the lift ticket offer. Showtimes vary Friday, December 6 (3 pm to 11 pm), December 7 (11 am to 10 pm) and December 8 (Noon to 6 pm). Advance tickets are now on sale at www.SkiDazzle.com.

About Ski Dazzle®

Ski Dazzle® hosts the nation's largest annual consumer ski and snowboard show and sale. The family-friendly event features winter and active sports exhibitors, show specials, season pass and lift ticket packages, audience participation events, contests, prizes, seminars and free beginner ski school and kids riglet park lessons from pro instructors right at the show. Ski Dazzle® is second only to the L.A Auto Show as the longest-running consumer event at the L.A Convention Center, celebrating its 56TH year as the Los Angeles Ski & Snowboard Show® & Sale. For more information, please visit <http://www.skidazzle.com/>



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