

Passionpreneur Publishing Announces the Global Release of THE PIZZA GUIDE TO DIGITAL MARKETING

Christian Farioli publishes his first book *The Pizza Guide to Digital Marketing – A Delicious First Byte of the Biggest Business Game Changers of Your Lifetime*. The inspiring book is available via major players in the global book distribution field.



The promotional graphic features the book cover on the left, which is orange and white. The cover displays the author's name, the title 'THE PIZZA GUIDE TO DIGITAL MARKETING', and a subtitle 'A Delicious First Byte of the Biggest Business GAME CHANGERS of Your Lifetime'. It also includes a photo of Christian Farioli and a pizza slice icon. To the right of the cover, the text 'GRAB YOUR COPY NOW' is prominently displayed in white and yellow. Below this, a stack of three books is shown. In the top right corner of the graphic, the 'PASSIONPRENEUR PUBLISHING' logo is visible.

Available On |     

Dubai, Oct 27, 2019 (Issuewire.com) - Passionpreneur Publishing announces the release of *The Pizza Guide to Digital Marketing – A Delicious First Byte of the Biggest Business Game Changers of Your Lifetime* by Christian Farioli via the publishing industry's largest global book distribution networks. The book is anticipated to have an inspiring and profound effect on its target audience.

The Pizza Guide to Digital Marketing is rich with simple to advanced strategies from an awarded digital-agency owner, with practical examples of campaigns from start-ups to Fortune 500 companies whose client list includes the likes of Armani, Bayer, Huawei, Burj Al Arab Jumeirah, Etisalat, to name a few. More than 4,000 marketers have been trained live in 4 continents using precisely the same methods described in this book and endorsed by more than 50 top executives. This is the only book that can show you the way to become a Chief Digital Officer (CDO).

The book is now available to inspire readers across the globe through the IngramSpark distribution network and other affiliates which will cover print-on-demand across the UK, Europe, USA, Australia, New Zealand, and the Middle East. The e-book is available in 25+ online bookstores.

About The Author:

Christian is a Digital Marketing Institute lecturer and has spoken at more than 30 international conferences, including at NASA. He holds 11 marketing certifications, 12 awards and is considered a reference point for digital marketing globally.

He has been in the industry since its early stages where he launched the first B2B Google Campaign in 2003 for Oracle. Since then he has been running a highly awarded Digital Agency of the Future which launched digital campaigns for a wide variety of industries including telco, banks, hospitality, real estate, health care, pharma, and blue-chip clients.

Christian is the creator of the WALT\$ System, the first future-proof digital strategy until 2030, a system as refined as him being “Made in Italy”.

<https://christianfarioli.com>

About Passionpreneur Publishing:

An indie publisher, Passionpreneur Publishing successfully helps entrepreneurs and professional experts become internationally published authors in as little as 90 days.

Passionpreneur Publishing boasts an all-star board of advisors from across the globe covering a wide spectrum of expertise around the books, publishing and media industry to ensure the application of global best-practice in every service offered and providing a worldwide network of some of the world's top thought leaders.

Passionpreneur Publishing specializes in transformational books including business, self-help and personal growth titles in order to help authors share their messages and gain credibility in their chosen fields.

<https://passionpreneurpublishing.com/>

Media Contact

Passionpreneur Publishing

MarCom@moustafa.com

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See on IssueWire : <https://www.issuewire.com/passionpreneur-publishing-announces-the-global-release-of-the-pizza-guide-to-digital-marketing-1648411682491441>