

Organic Dairy Market In China: Industry Growth Report, Trends, Size, Share and Forecast 2024

Organic Dairy Market In China by Product Type, Distribution Channel, End User 2019-2024 | IMARC Group

Organic Dairy Market in China Market Report and Forecast (2019-2024)



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Beijing, Oct 11, 2019 (Issuewire.com) - According to a recent report by IMARC Group, titled “[Organic Dairy Market in China: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024](#)”, the organic dairy market in China reached a value of US\$ 860 Million in 2018. Being one of the rapidly growing segments of the organic food industry, organic dairy forms a key market in the overall Chinese economy. Organic dairy products are obtained from livestock raised through organic farming methods. These dairy products are relatively healthier as compared to their conventional counterparts since they are a rich source of omega-3 fatty acids, vitamins, antioxidants and conjugated linoleic acid (CLA). Their consumption offers various health benefits such as strengthening the immune system, boosting overall metabolism and significantly reducing the chances of diseases.

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Market Trends:

A majority of the consumers in the country have shifted from regular to **organic dairy products** on account of the 2008 milk scandal. The incident involved melamine-tainted milk formula causing numerous infant deaths across the country. Since organic products do not involve the usage of chemicals, they have become a preferred choice amongst the consumers. In addition to this, owing to the prevalence of chronic diseases in the country coupled with the growing awareness about the benefits offered by organic dairy products, consumers are now increasingly incorporating them in their daily diets. Moreover, the Government of China is encouraging the practice of organic farming due to rising environmental issues which, in turn, is bolstering the sales of organic products in the country. Other factors such as rapid urbanization and inflating disposable income levels are also contributing to the market growth. By 2024, the organic dairy market in China size is anticipated to reach US\$ 2,014 Million, expanding at a CAGR of about 15% during 2019-2024.

Explore full report with a table of contents: <https://www.imarcgroup.com/china-organic-dairy-market>

Insights on Market Segmentation:

Performance by Product Type:

1. Organic Fluid Milk
2. Organic Infant Formula
3. Organic Yogurt
4. Organic Cheese
5. Organic Butter
6. Organic Cream
7. Others

On the basis of the product type, the market has been divided into organic fluid milk, infant formula, yogurt, cheese, butter, cream and others. Amongst these, organic fluid milk represents the most preferred product type.

Performance by Packaging Type:

1. Tetra Packs and Pouches
2. Bottles
3. Cans
4. Others

Based on the packaging, tetra packs and pouches account for the biggest market share. Other major segments include bottles, cans and others.

Market Breakup by Distribution Channel:

1. Supermarkets and Hypermarkets
2. Organic Specialty Stores
3. Convenience and Grocery Stores
4. Discount Stores
5. Online/E-Retailing

6. Direct Sales
7. Others

On the basis of the distribution channel, supermarkets and hypermarkets account for the largest market share. Organic specialty stores, convenience and grocery stores, discount stores, online/e-retailing and direct sales are the other significant distribution channels.

Performance by Province:

1. Guangdong Province
2. Jiangsu Province
3. Shandong Province
4. Zhejiang Province
5. Henan Province

Province-wise, the market has been classified into Guangdong, Jiangsu, Shandong, Zhejiang and Henan and others. Currently, Guangdong holds the leading position in the market.

Competitive Landscape:

1. Competitive Structure
2. Key Players

The competitive landscape of the market has also been examined in the report with some of the key players being China Shengmu Organic Milk Limited, Inner Mongolia Yili Industrial Group and China Mengniu Dairy Company Limited.

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Key Questions Answered in This Report:

How has the organic dairy market in China performed so far and how will it perform in the coming years?
What are the key provinces in the organic dairy market in China?
Which are the popular product types in the organic dairy market in China?
What are the key packaging segments in the organic dairy market in China?
What are the major distribution channels in the organic dairy market in China?
What are the various stages in the value chain of the organic dairy industry in China?
What are the key driving factors and challenges in the organic dairy industry in China?
What is the structure of the Chinese organic dairy industry and who are the key players?
What is the degree of competition in the Chinese organic dairy market?

About Us:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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