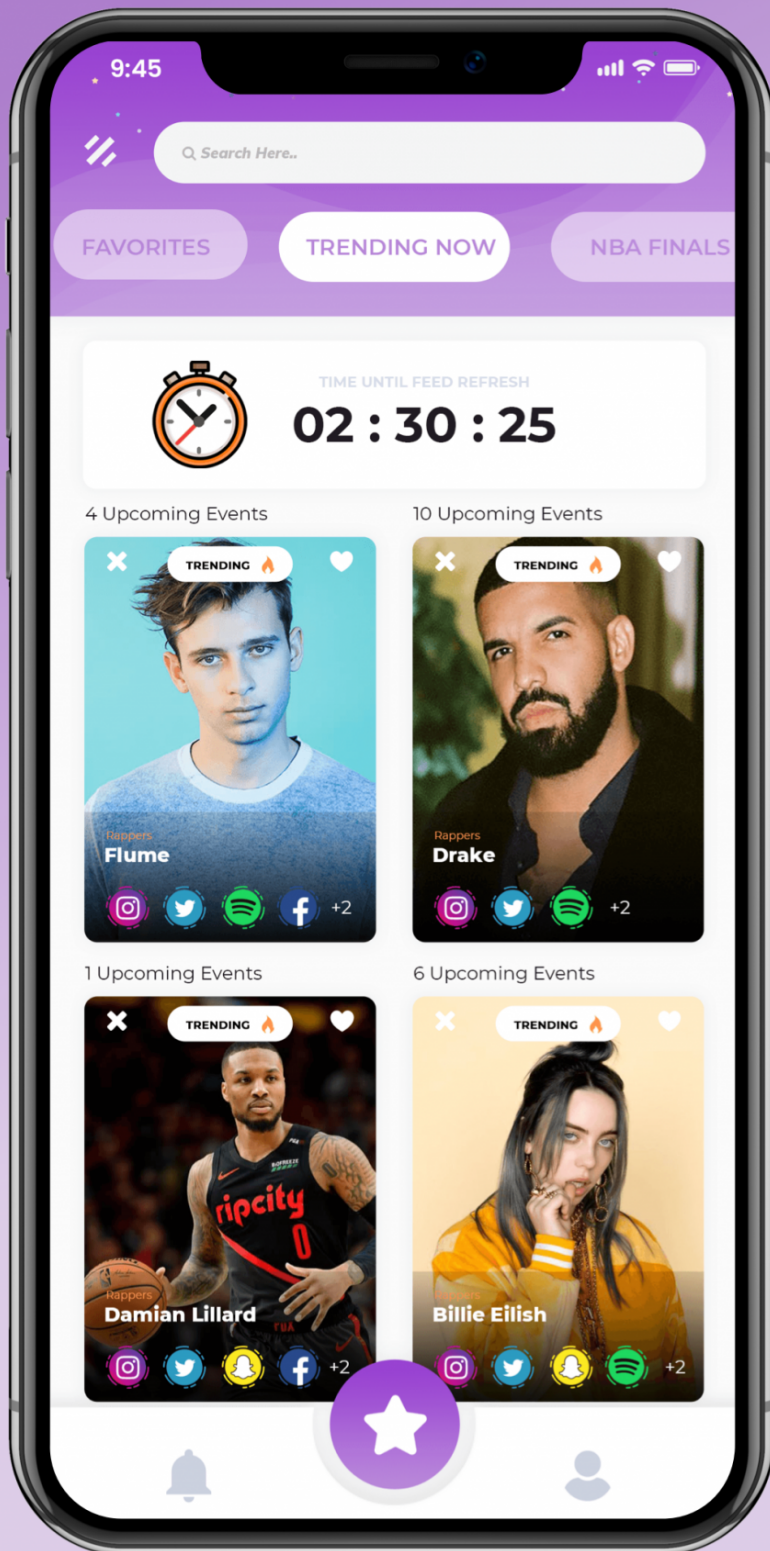


MyFeed: The New App Eliminating the "Filter Bubble"

The best place to check the news, twitter, instagram, and everywhere else, all in one place.

Check Who's Trending Today



Los Angeles, Oct 8, 2019 (Issuewire.com) - Important and relevant content online is almost always scattered across varied channels, and if users aren't attentive to the right channels, they miss it. However, there is a new app on the market that wants to make sure that you're never in the dark just because you're not actively checking 10 different apps.

[MyFeed](#) provides a gateway to such content in a way that is both *easy* and *entertaining* for users to take in on a daily basis. As of today, it is the first platform to aggregate today's important news and social media content together in one place, based on users' explicitly stated interests.

The company is focused on solving the problem of the "[filter bubble](#)," the trap that social media users fall into when faced with similar content daily, not having access to content outside of their bubble that is actually informative and important today. In a few words: MyFeed is the Marie Kondo of news & social media. It filters out the social clutter and provides a collection of quality, informative content for anyone who uses it.

[The Filter Bubble Problem](#)

When users open up their social media and news feeds today, they often see the same, sometimes irrelevant content, from similar sources, creating a playground on which they remain until they forcefully branch out to look into other sources of content. This is the "filter bubble," the playground where users have access to the same old content, but miss out on a lot of the important things they are interested in that could be happening at that moment.

MyFeed's proprietary algorithm determines the highest-trending entities daily, and collects all relevant content about them, thus expanding that playground of content. Instead of following a limited number of individuals, users follow topics, allowing MyFeed's algorithm to present a feed chock-full of content valuable to the users' chosen topics.

What the user sees is a uniquely tailored feed, sorted according to the highest-trending topic, person, celebrity, or event of interest to the user, sans any unwanted clutter frequently experienced on traditional social media platforms.

One Place - For News, Social Media, and Events

The platform acts as a single source for all important content applicable to users' interests. It shows only the content that matters that day, and any happenings worth noting in relation to the users' chosen topics - based on a picky algorithm - designed to display the best of the best. Users can forget about switching between apps, constantly scrolling through content with the hopes of something peaking an interest.

For example, if a MyFeed user follows Shawn Mendes or the Pop Music category, the app's feed will feature all currently relevant and most important content in relation to the artist or categorical theme, including content posted by and about him (songs just released, news about him, and personal posts), listing only the most up-to-date information and news. While the company focuses on the sports and music industries - business, humor and memes, TV, and films are all categories that are included within

the app for users to browse.

As part of their launch, MyFeed is also announcing their affiliate partnership with Ticketmaster Events. By using Ticketmaster's technology in tandem with MyFeed's extensive influencer & celebrity database, MyFeed has become the first platform with the capability of locating upcoming events associated with any individual athlete or artist. As an example, a user can search 'LeBron James' on MyFeed and will be able to view a list of all the places where the user can see him in-person, including upcoming NBA games for his team, the Los Angeles Lakers. Later this year, the company plans to begin covering large-scale cultural events like the Grammys and Super Bowl.

Why MyFeed Is The Next Big Thing

MyFeed is designed not for those who browse just to browse, but for the individuals who want to access all relevant information about their chosen topics of interest in one place, what the company refers to as a "no-BS feed."

The App has seen success with the recent launch of the iOS Beta, utilizing user feedback to ensure a smooth, fully-operational iOS and Android app experience upon release. "It's the perfect partner app to my social media platforms, letting me know who is trending in the world, on the daily, showing me information I actually care about," states Ethan Y., a user having tried out the beta version in July.

MyFeed is excited to introduce a revolutionary new platform that breaks through the online filter bubble, providing quality, relevant content to its users. No more time wasted aimlessly scrolling, burrowing through content the user does not remember signing up for. MyFeed is redefining social content, enhancing user experience, and allowing users to find themselves on a new playground of optimized, quality content.

You can download MyFeed for free on the [App Store here](#), and on the [Google Play Store Here](#).
[Android version coming soon]

See The News You've Been Missing



Find Events Near You



Media Contact

Matt H,
media@myfeed.life

Source : MyFeed App

See on IssueWire : <https://www.issuewire.com/myfeed-the-new-app-eliminating-the-filter->

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