

Melbourne City Welcomes New Art PARK



PARK

Melbourne, Oct 17, 2019 ([Issuewire.com](https://www.issuewire.com)) - Community Art Space and Eatery PARK to Open in Chinatown Known for reimagining unassuming spaces, the crew behind Cast of Falcons is finally launching the highly anticipated PARK.

Part outdoor gallery, part communal garden, PARK - the collaborative brainchild of Cast of Falcons director, Maz Salt, and architects baracco + wright - hopes to be a creative respite amidst the hustle and bustle of Australia's oldest Chinatown. Whilst adding to the vibrant diversity of Melbourne's colourful

CBD, the space will breathe new life into what had previously been a landmark car park for over 40 years - one of the many reasons why PARK's concept has already been in the centre of widespread debate and media attention.

With a mission to champion Melbourne's art community, PARK will look to feature a lineup of art pieces and installations, as well as being a space that encourages community gatherings, cultural appreciation and conversation. On top of cultivating an extensive exhibit covering film, music, visual, experiential and digital arts - patrons will be treated to food offerings from well-loved local food vendors available onsite.

"PARK gave us an opportunity to think about what was on this site hundreds of years ago," says baracco + wright director Louise Wright, "before it became a park for cars. This thinking is rarely afforded urban sites, and this notion of heritage is largely missing." This thoughtful design concept is evident in PARK's surroundings which features a variety of indigenous plants and trees, reflecting the space's commitment to urban ecology and a nod to the land itself. If the portfolio of this group is anything to go by, PARK is set to become an icon and an unmissable addition to your summer 'go-to' list.

PARK will be hosting a soft launch from 5 pm, Thursday Oct 17th.

For more details, please contact Marketing Manager, Gwenda Shim, gwenda@parkmelbourne.com | 0401 837 384 / PARK: 132-138 Little Bourke Street, Melbourne VIC 3000

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