

Knowledge Hub Media Named among “Best Entrepreneurial Companies in America” by Entrepreneur Magazine

With its Inclusion on the 2019 Entrepreneur360™ List - Making it Three Consecutive Years on the E360



West Chester, Oct 1, 2019 (Issuewire.com) - Early this morning, Knowledge Hub Media was recognized as one of the “Best Entrepreneurial Companies in America” with its inclusion on *Entrepreneur* magazine’s Entrepreneur360™ List, a premier study delivering the most comprehensive analysis of private companies in America. Based on this study forged by *Entrepreneur*, Knowledge Hub Media is recognized as a well-rounded company that has mastered a balance of impact, innovation, growth leadership and value.

Company CEO Paul Guenther stated “for the third year in a row, Knowledge Hub Media is both excited and proud to be recognized as one of only 360 companies to receive this prestigious honor. Companies honored on the Entrepreneur360™ list are lauded for growing businesses that expertly balance impact, innovation, growth, and leadership. At Knowledge Hub Media, we do everything in our ability to embody all of these qualities.”

“Every entrepreneur knows that a healthy business isn’t just about growth. It’s about being well-rounded—growing your culture and your systems as strongly as you grow your revenue,” says Jason Feifer, editor in chief of *Entrepreneur* Magazine. “That’s why we’re excited to celebrate these companies with our fifth annual Entrepreneur360™ ranking. The companies that make the list have pushed boundaries with their innovative ideas, fostered strong company cultures, impacted their communities for the better, strengthened their brand, and grown impressively as a result.”

First recognized as an *Inc. Magazine* Inc. 5000 honoree three years in a row, this now also marks Knowledge Hub Media’s third straight appearance on the coveted Entrepreneur360™ list. Knowledge Hub Media specializes in B2B advertising and marketing services, such as [account based marketing](#), lead generation, [demand generation](#), white paper, and content syndication.

In early 2019, the company announced its joint project with *Intent DataCloud*, and in September, released its proprietary B2B [intent data](#) platform. Knowledge Hub Media’s intent data analyzes the

content consumption of B2B companies to determine when there is active demand for specific types of products, services and technology solutions. Based on organizational content consumption, asset and webinar registrations, website and landing page analytics, and social listening, our intent data analytics put our clients in a position to more easily predict, target and close their future customers. Knowledge Hub Media's partnership with Intent DataCloud has effectively solidified the company's position as one of the industry's leading [intent data providers](#).

E360 List Honorees were identified based on the results from a comprehensive study of independently owned companies, using a proprietary algorithm and other advanced analytics. The algorithm was built on a balanced scorecard designed to measure five metrics reflecting major pillars of entrepreneurship—innovation, growth, leadership, impact and business valuation.

To learn more about Knowledge Hub Media, visit: knowledgehubmedia.com

For additional details on the E360 List and the companies recognized, visit: entrepreneur.com/360

ABOUT KNOWLEDGE HUB MEDIA

Knowledge Hub Media is B2B advertising, marketing, and technology platform that specializes in delivering [intent data analytics](#), account-based marketing, demand generation, content syndication, lead generation services, [b2b intent data](#), white paper, and content syndication. Visit us to learn more or view our media kit.

To learn more, visit knowledgehubmedia.com.

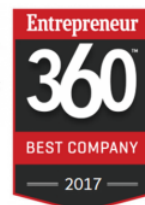
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Media Contact

Knowledge Hub Media / Public Relations

pr@knowledgehubmedia.com

211 N Walnut St, 2nd Floor, West Chester, PA 19380

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