

Citymark Federal Credit Union Wins Best Website at Evoke Marketing Conference

Citymark Celebrates Wins in Three Categories



Wilkes-Barre, Oct 22, 2019 (Issuewire.com) - [OMNICOMMANDER](#), a financial technology firm specializing in website design, social media management, branding, and outsourced marketing for credit unions, is excited to recognize another award-winning client, [Citymark Federal Credit Union](#), in their recent achievement of Best Website from the Pennsylvania Credit Union Association's Market.Innovate.Create. (MIC) luncheon.

[Citymark Federal Credit Union](#) website features full custom illustrations and animations. Every page on the site contains an image specifically created for Citymark FCU, including their pop up banners and call to actions, giving a lasting impression to their members. The .com Award for Best Website considered content, messaging, and overall engagement based on the judging of nine experts in the field. Citymark was also honored with two other wins from PCUA - It's Electric award for excellence in digital marketing, and It's Who You Are for branding and corporate identity.

OMNICOMMANDER Founder and CEO, Eric Isham said, "Citymark FCU's website has been one of my favorites since day one. It was the first credit union website in history to be both fully illustrated AND have custom animation. Joe came to us knowing that he wanted something fun, cheerful and unapologetically unique. It is great that the site reflects his team's energy and the results speak for

themselves with the three awards from PCUA this past week.”

[Citymark Federal Credit Union](#) CEO, Joe Gimble said, “OMNICOMMANDER is hands down the absolute best. I changed my mind a few times throughout the creative process, and I am self-admittingly not the easiest person to please, but I have to say they never flinched. They never told me no. They never said it couldn’t be done. Through the entire process from the kick-off call to our site going live, they were there. With these guys, it’s always a cheerful hello and a genuine excitement about what they were doing. I have to say, right now I’m the happiest CEO in America. Thank you OMNICOMMANDER!”

OMNICOMMANDER is a veteran-owned and operated credit union website design and social media marketing firm. Focusing on member experience, the company ensures every touchpoint has an identical user interface. Along with incredible design, OMNICOMMANDER creates sites with built-in mobile responsiveness, SSL encryption, and observance of ADA guidelines. OMNICOMMANDER provides marketing services including targeted marketing, branding, and social media. For more information, visit OMNICOMMANDER on [LinkedIn](#), [Twitter](#), [Facebook](#), and [Instagram](#).

About Citymark Federal Credit Union

Citymark Federal Credit Union was originally founded to serve the employees and family members of Wilkes-Barre City, PA. Over the years, we have included Plains Township and Wilkes-Barre Township employees and their family members. We are a local, growing financial institution dedicated to offering a unique member experience to promote financial security. Citymark is a member of the Pennsylvania Credit Union Association, a non profit trade organization that provides services and representation to credit unions throughout the Commonwealth since 1934.

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