41st REBAP National Convention

Ignite Inspire Innovate



Metropolitan Manila Area, Oct 31, 2019 (<u>Issuewire.com</u>) - Catch Dennis Velasco at the 41st REBAP National Convention

by Dennis Velasco | Oct 30, 2019 | Press

Prosperna has been cordially invited as a program speaker at "Ignite, Inspire, Innovate – Empowering Certified Real Estate Brokers" for the 41st National Convention by the Real Estate Brokers Association of the Philippines (REBAP) on November 11-13, 2019 at the Baguio Country Club in Baguio City.

Being active in supporting the real estate industry has always been Prosperna's objective in promoting digital transformation in the Philippines. This is why they constantly <u>participate</u> in events and get involved in the real estate professional scene. To educate, empower and enrich real estate professionals using the latest technology.

REBAP & PROSPERNA

We have already introduced REBAP from our previous events as a real estate NGO of licensed real estate brokers with more than 1200 regular and associate members in over 27 chapters in the Philippines. They were established in 1979 by a group of dedicated and licensed real estate brokers, headed by the first chairman CRB (Certified Real Estate Broker) Rafael Pula.

The collaboration between Prosperna and REBAP can be traced this year alone, with their attendance and participation in <u>Mandaluyong</u> and <u>La Union</u>, to name a few. CEO and Founder of Prosperna, Dennis



Velasco, has discussed with the real estate agents and brokers of REBAP about the importance of LinkedIn Lead Generation and Online Marketing (La Union); as well as Facebook Leads and the future of Real Estate (Mandaluyong).

THE 41ST REBAP NATIONAL CONVENTION

For three days, REBAP has organized programs that are filled with the perfect mix of entertainment and business. Dennis Velasco is scheduled on Day 2 to present all about "The Digital Transformation of the Philippine Real Estate Industry and 4 Ways to Leverage It," for the benefit of every real estate professional in attendance.

After the first day of the seminar and the second day of talks from industry leaders, they plan to end the event with participation from the REBAP members themselves with the "Talent Night" competition. This is also the event where elections for the new officers and board of directors for the following year 2020, will be chosen.

This would be one of the many firsts for Prosperna to leave a mark in the real estate industry with the advocacy of digitally enabling agents and brokers, so they learn to use modern technology in generating leads, dealing with clients and selling properties.

ABOUT PROSPERNA

Prosperna is the Philippines #1 Customer Relationship Management (CRM), specifically designed to help Philippine Real Estate Professionals sell faster, smarter and build better relationships. We provide leading-edge regional and industry-tailored software-as-a-service cloud-based solutions to South East Asia. For more information, visit our website at www.prosperna.com.

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