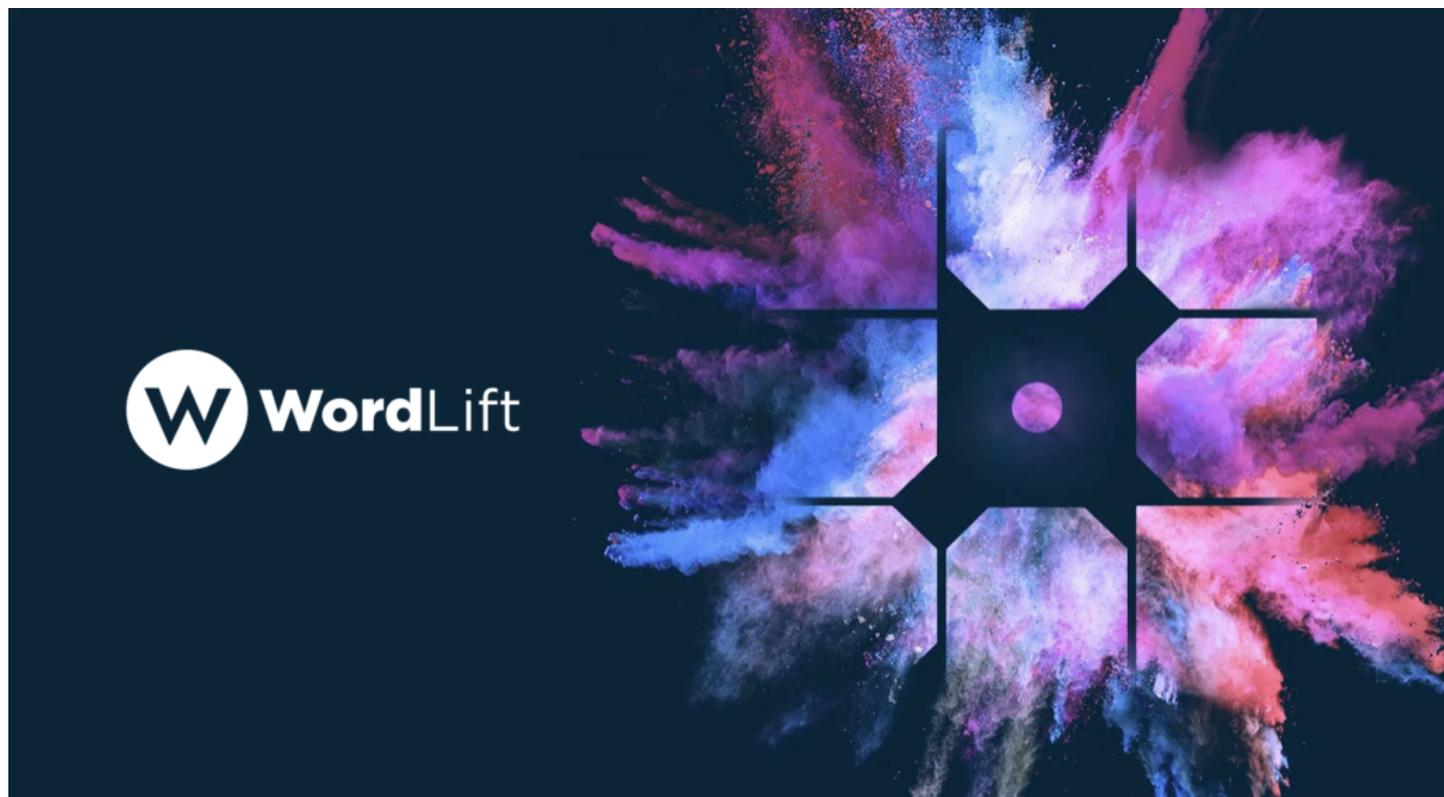


## WordLift is now officially a WP Engine's Featured Plugin

WordLift has been included in the WP Engine's Solution Center plugin list. Thanks to this important news, publishers and content editors can now double their results combining the AI-Powered SEO tool with the WP digital experience platform.



**Austin, Sep 24, 2019 ([Issuewire.com](http://Issuewire.com))** - **WordLift**, the **Italian startup** that developed the first semantic SEO plugin for WordPress, has been included in the [WP Engine's Featured Plugin](#) list.

Since its launch in 2010, **WP Engine** has become the leading WordPress digital experience platform, providing digital solutions for companies of all sizes, managing and delivering compelling websites. Trusted by over 120,000 customers across 150 countries, WP Engine is the leading software and services solution for Digital Experiences developed on the WordPress content management system.

In 2017, WP Engine launched the Solution Center, a directory of 3rd party services, plugins and software that provides users with the opportunity to enrich their website with the best plugins in the WordPress ecosystem. WordLift is now officially one of them, fulfilling its mission of helping publishers and content editors produce richer content, grow their organic traffic and engage with their audience with AI-Powered SEO.

*"We are proud to have been included among WP Engine's most innovative solutions in the WordPress ecosystem along with top players such as Cloudflare, Amazon, HubSpot and Automattic. It confirms our commitment to continuous innovation in the context of modern SEO and digital marketing in general"* - said **Andrea Volpini, CEO of WordLift**.

**AI-POWERED SEO**

WordLift brings the power of Artificial Intelligence to help publishers and content editors produce richer content, grow their organic traffic and engage with their audience.

The solution first-to-market following a content organization approach, providing publishers with full ownership over their metadata and advanced SEO. WordLift has been designed to automate digital marketing tasks, to boost organic traffic and to reduce the time spent in enriching content.

The solution also helps content owners augment their traffic data with content data to maximise advertising revenues. Publishers, using WordLift, can move from selling ad units to selling qualified traffic segments to advertisers.

WordLift brings state-of-the-art technologies (AI, NLP, the Knowledge Graph, and Search) to editorial teams running their website on WP Engine and introduces a new workflow to create machine-friendly content and to add five-stars linked schema.org markup.

## About WordLift

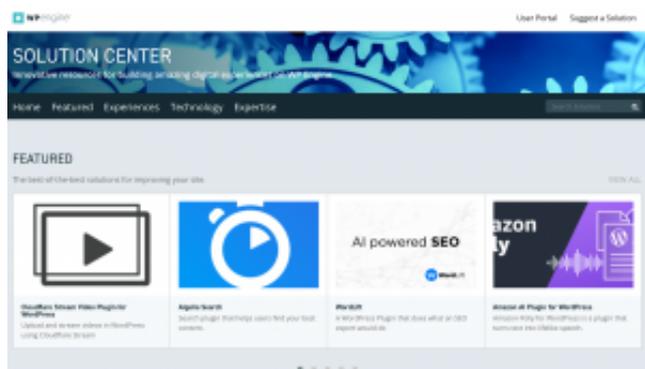
WordLift is a startup headquartered in Rome, Italy, which developed a WordPress Plugin that combines semantics and Artificial Intelligence technologies to do what an SEO expert would do: grow the organic traffic of a website and improve audience engagement. Since March of 2017, the plugin started to gain success within the WordPress community and it raised its first round of investment from WooRank, who strongly believed in the tool potentialities.

## Andrea Volpini

Andrea, CEO of WordLift, is the co-founder of InSideOut10 and director of Insideout Today (an Egyptian award-winning digital agency). He has 20 years of experience in online strategies and web publishing. In 2013 Andrea Volpini kick-started RedLink GmbH: a commercial spin-off focusing on semantic content enrichment, artificial intelligence and search.

## David Riccitelli

David, CTO of WordLift, is an Internet pioneer and technology enthusiast, with more than 20 years of experience since he started his own Bulletin Board System in the early nineties. David is also co-founder of Insideout10.



## Media Contact

WordLift

info@wordlift.io

Source : WordLift

See on IssueWire : <https://www.issuewire.com/wordlift-is-now-officially-a-wp-engines-featured-plugin-1645471904988908>